

the Register



2021 Golden Book Winners Recognized

Three individuals with long-time affinity for SimGenetics to receive the prestigious World Simmental-Fleckvieh Federation Golden Book Award. *Page 20*

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of the Year**

**ASA's Lifetime Promoter
Recipients Named**

**The Benefit of
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**Simmental Provides Open
Breed Registration Promotion**

**ASA Represented at
NCBA Convention**



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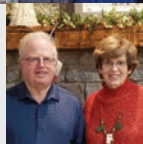


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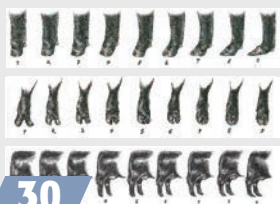


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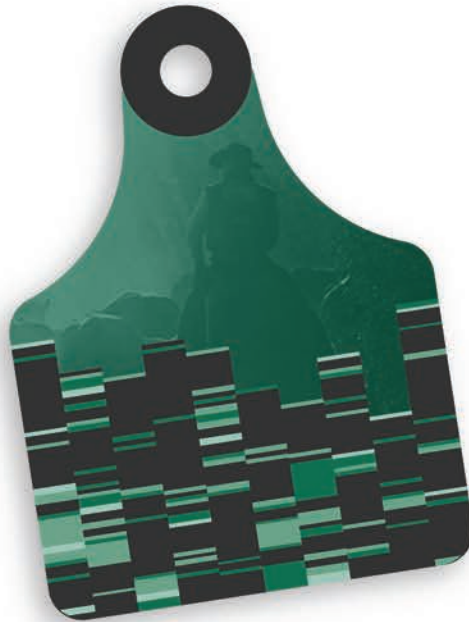
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ASA staff recently attended the annual NCBA Convention, held in Nashville.



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Your herd is covered.

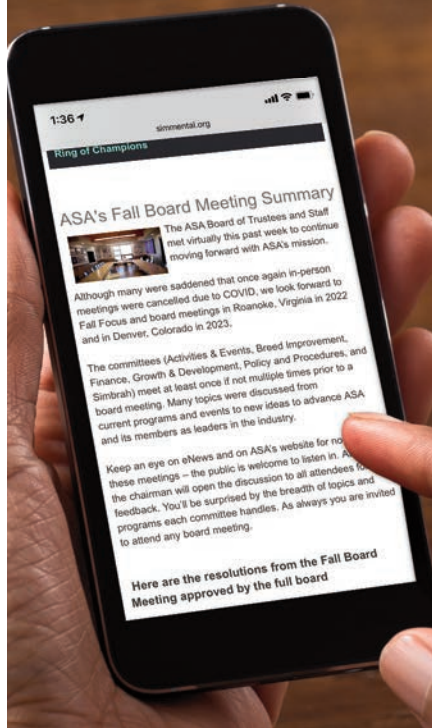
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Acc	.77	.89	.87	.87	.43	.28	.40	.28	.59	.62	.46	.55	.48	.56		
% Rank	1	1	99	90	1	30	80	10	10	99	25	1	80	45	1	5



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Acc	.51	.56	.49	.48	.26	.23	.32	.28	.34	.48	.37	.41	.37	.45		
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Acc	.72	.87	.83	.81	.51	.45	.54	.25	.58	.68	.50	.63	.53	.63		
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CEO

Wade Shafer, Ph.D.

Business Manager

Linda Kesler

General Manager

Jim Largess

Managing Editors

Jackie Atkins, Ph.D.

Art Director

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Sales Manager

Nancy Chesterfield

Editors

Emme Demmendaal

Lilly Platts

Design/Production

Joel Coleman

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414 E 700 Road
Overbrook, KS 66524 / 785.865.6624
jwbrune@embarqmail.com

Kent Brunner (2023)

3559 Upland Road
Lost Springs KS 66859 / 785.466.6475
kent@cowcampbeef.com

Steve Eichacker (2023)

25446 445th Ave
Salem, SD 57058 / 605.421.1152
es@triotel.net

Tim Clark (2024)

1999 18th ST NW
Turtle Lake, ND 58575 / 701.799.7752
Tim.Clark@hubbardfeeds.com

Eastern Area:

Randy Moody (2023)

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randymooody@ardmore.net

Barry Wesner (2023)

1821 W 700 S
Chalmers, IN 47929 / 219.863.4744
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Chris Ivie (2024)

PO Box 264
Summertown, TN 38483 / 931.215.0316
iviejc@usit.net

Doug Parke (2024)

153 Bourbon Hills Dr
Paris, KY 40361 / 859.421.6100
office@dpsalesllc.com

Western Area:

Tim Curran (2022)

1000 Cook Road
Ione, CA 95640 / 209.765.1815
clircranranch@volcano.net

Clay Lassel (2022)

42 Road 245
Glendive, MT 59330 / 406.939.1348
Irsbeef@midrivers.com

Tom Nelson (2023)

5831 Hwy 7
Wibaux, MT 59353 / 406.939.1252
nlcsim@midrivers.com

Chad Cook (2024)

PO Box 174
Walsh, CO 81090 / 719.529.0564
bridlebitsimm@gmail.com

South Central Area:

Greg Walthall (2022)

1051 NE 500
Windsor, MO 65360 / 660.525.9921
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Dr. Gary W. Updyke (2023)

107030 S. 4250 Road
Checotah, OK 74426 / 918.843.3193
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Hook's Baltic 17B x MC Black Sullivan 0181



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F1 Simbrah Bred Heifer
Mr Kallion 1352 x Mr 7P A4



DOB: 10-12-18
F1 Simbrah Pair
Mr Kallion 1352 x 5T Mr R14



by Wade Shafer, ASA Executive Vice President

Hello Everyone,

I began writing this a few days after the decision was made to cancel this year's Fall Focus. I think it's fair to say that it was a letdown for everyone involved — hosts, staff, board, and membership. Understandably, frustrations abound. Frustration has become a common theme since COVID-19 hit us between the eyes in March of 2020. That said, as I closed the chapter on my mis- sive, you will see that I have some good news to convey.

Just as with last year's Fall Focus, we had grand plans to gather for a powerful educational program followed by our yearly fall board meeting — and, maybe most importantly, to break bread with fellow cattle producers. Unfortunately, as it has done to many grand plans, COVID-19 crashed them. Since COVID-19 hit the US, we have seen many events cancelled, while others have gone on. We have also witnessed the controversy that has become part and parcel of virtually every decision of whether to hold or cancel an event. It's fair to say that our membership has a wide array of opinions on the topic. We have some who believe there are no circumstances under which any event should be cancelled, while

others feel we should throw in the towel on all events until we're completely in the clear. For what it's worth, I tend to be somewhere in the middle.

That said, I've become much more bullish on events, even large ones indoors, since I've been vaccinated. My current view is based on the CDC data that has been amassed since vaccinations started. (Like almost everything about this pandemic, I'm sure some will take issue with me putting faith in CDC data; but I'm not going down that path with this article.) It may be fair to conclude that my current view of hosting large events is self-centered. As I write this, only around half of the US population is vaccinated. Though I don't know the vaccination rate of ASA members, based on my semi-random straw polling of them, I suspect it's not much different than the US population as a whole. If that assumption is true, about half of our members are at a heightened risk of having severe symptoms in the event they contract COVID-19. Further, as we know now, the older they are and the more existing health issues they have, the greater the risk of something bad hap- pening to them — even when vaccinated.

Anyway, I'm not writing this to make a case for or against the decision to cancel the 2021 Fall Focus. Due to the recent surge of the Delta variant, the decision was made to err on the side of caution. Truth is, any consternation about it is water under the bridge at this point. One of my primary purposes is to thank the Colorado Simmental Association (CSA) for being willing to step up to the plate when it was determined that Virginia couldn't host the event in 2021. There are no better hosts than the CSA and there isn't a doubt in my mind that, had the event come to pass, it would have been pulled off without a hitch — as does everything they do. (I suspect Susan Russell may be able to share stories about bumps in the road over the years. However, they sure weren't perceptible to me, and I suspect anyone else.) As we well know, CSA has lots of practice hosting events. They have graciously hosted our annual meeting and chairman's reception at the National Western Stock Show for decades.

Though the last couple years have not turned out well for Fall Focus, there is light at the end of the tunnel. Due to their offer to host in 2021 that was deemed unfeasible as we progressed toward summer, and Virginia Simmental Association's willingness to take another swing at it, we will be traveling to Blacksburg next year for Fall Focus. Rest assured that former ASA chairman Bill McDonald, state president Mark Campbell and the rest of the Virginians will be rolling out the red carpet next August. And, hot off the press, CSA has graciously accepted our request for them to host in 2023. So, we will be heading to Denver to take advantage of the hospitality we missed this time around. That news made me particularly happy, as I'll have another chance to jab my buddy Willie in a public forum . . . and, of course, vice versa! ■

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Cow Camp Ranch: BIF Seedstock Producer of the Year

by Emme Demmendaal

Located on the rolling farm and grasslands of Lost Springs, Kansas, Cow Camp Ranch produces profitable Simmental and SimAngus genetics for their commercial customers.

With deep roots in the cattle industry, Nolan Brunner and his father, Kent, develop a wide range of bulls proven to work for their customers and produce the carcass traits their buyers desire. The Brunner family

has been involved in beef production from pasture to rail for decades, and producing profitable cattle is a long-time hallmark of the enterprise.

As this year's Beef Improvement Federation (BIF) Seedstock Producer of the Year, the family's commitment to collecting data and implementing a progressive breeding program highlights their dedication to profitability through science.



The Brunner family, left to right: Tracy, Tanner, Kent, Noah, Nolan, Mark, and Bryant.

As Simmental and SimAngus producers, the Brunner family provides their customers with diversified genetics that outperform in a cow-calf operation and in the feedlot.





SimAngus: Performance Driven

“SimAngus is the whole package,” Nolan shares, explaining that their customers are looking for a range of bulls from performance sires to heifer bulls. SimAngus can provide the terminal calf they desire while being able to keep their heifers in their herd.

“A large number of our bull customers retain their heifers and breed them back. They know and see the value of a good Simmental-influenced bull for developing a quality carcass, and they are able to retain their own heifers over buying something they don’t know anything about.”

In the beginning, Cow Camp Ranch used a range of breeds in their crossbred program, including Charolais and Santa Gertrudis, but concluded that they wanted to focus on Simmental and Angus genetics.

“We were always looking for performance; more weaning weight and more feedlot performance,” Kent says, explaining that introducing Simmental and SimAngus genetics was the pivot from a commercial cow-calf operation to selling seedstock bulls. “Feeding cattle to finish, we knew we needed better genetics, and crossbreeding would be the first step to get performance. Simmental just really came to the top. SimGenetics cattle have all the attributes that our customers want in a commercial cow, and we just started registering those cattle and started selling bulls.”

The operation was selling bulls by private treaty for many years, but in the early 1980s, Cow Camp initiated their bull and production sale. Around 180 bulls and 15–20 elite, spring open-heifers are sold in their annual spring bull sale, held the first Friday in February, and an additional 50–75 bulls are sold by private treaty in late spring or fall. In addition to bulls, 100 bred and open females are sold annually.

Each year, Cow Camp Ranch breeds over 800 cows to calve in the fall with a 50-head recipient herd bred for the spring. Pre-breeding and synchronization shots for the fall cows are given in mid-November. Each fall, 200–250 cows are implanted with embryos, while the rest are AI bred once before being put out with clean-up bulls.

For the Brunners, keeping a short 45-day breeding season and 60-day calving window is critical. Fall calving starts in late August and wraps up in October. Nolan shares, “We keep a pretty short breeding season. We’re pretty critical on culling the herd to make that all-around successful bull or heifer. We want a maintenance-free cow herd. And as long as these animals have the same opportunity as the rest of the cows to breed, we just don’t give them any excuses.”

While breeding back and calving early is a priority, young cows that don’t breed in that 45-day window are allowed one more shot as a spring recipient cow before they are sold commercially. Kent echoes Nolan, “It’s economics. Our goal is to catch them on the first round of AI and first embryo while breeding them as close together, and as early as we can get them. So over their lifetime they will keep producing and stay in the herd.”



Cow camp females on winter feed

(Continued on page 14)



Progress Through Performance Shows

Mark Your Calendars for 2021-2022 Major PTP Open Shows

All dates are subject to change.

American Royal

October 23 & 24, 2021
www.americanroyal.com

North American International Livestock Exposition

November 17, 2021
www.livestockexpo.org

Cattlemen's Congress

January 9-11, 2022
www.cattlemenscongress.com

National Western Stock Show

January 15-19, 2022
www.nationalwestern.com

Fort Worth Stock Show

January 30, 2022
www.fwssr.com

Note: This is the National Show for the 2021-2022 Show Season.

The American Simmental Association

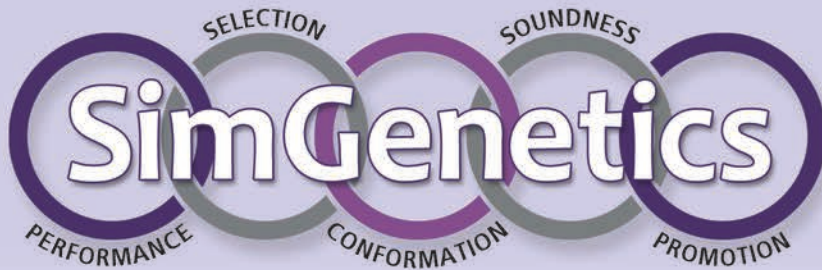
is proud to sanction high-quality Purebred Simmental, Percentage Simmental and Simbrah Progress Through Performance (PTP) shows throughout the country. The PTP program is designed to promote multi-level progress within the SimGenetics industry. PTP shows effectively combine the assessment of statistical data, such as EPD and actual measurements, with traditional phenotype evaluation.

PTP Judges

PTP approved judges have been deemed as respectable and knowledgeable cattle evaluators by the ASA Board of Trustees Activities & Events (A&E) Committee. Each year the A&E Committee inspects the list of approved judges and makes modifications when necessary. View the PTP approved judges list at: www.simmental.org.



ASA PTP RING OF CHAMPIONS 2021-2022



Only the Major PTP shows involved in the National Show rotation are eligible for ASA PTP RING OF CHAMPIONS 2021-2022.

Shows include: 2021 American Royal
2021 North American International Livestock Exposition
2022 Cattlemen's Congress
2022 National Western Stock Show
2022 Fort Worth Stock Show



Award Divisions

- ◆ Purebred Simmental Female of the Year
- ◆ Purebred Simmental Bull of the Year
- ◆ Percentage Simmental Female of the Year
- ◆ Percentage Simmental Bull of the Year
- ◆ People's Choice Bull of the Year
- ◆ People's Choice Female of the Year

Qualifications

- ◆ Exhibitor must be an active member in good standing with the American Simmental Association
- ◆ Purebred Simmental: 7/8 Simmental and up
- ◆ Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- ◆ Animals and their exhibitors must abide by the rules of the show(s) in which they participate
- ◆ All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given

Additional information

PTP Coordinator
406-587-4531 • ext. 518
ptp@simmgene.com



Cow Camp Ranch: BIF Seedstock Producer of the Year

(Continued from page 11)

All-Around Animal

The Brunners are always selecting for the whole package in their cow herd, as well as the bulls and heifers they prep for the sale. A large portion of making breeding decisions is based on the data they are collecting on their cow herd and the carcass grading results from those genetics once they're on the rail.

"We're all-in on all the data, all the time," Kent says. "We're doing it to create the total package. We want the EPD, the genomics, the phenotypes, the feet, the disposition to align with our goals and our customers' goals."

Everything from birth weights, weaning weights, yearling data, and mature dam data is collected and used in their selection decisions. To ensure accurate EPD, the Brunners actively report all phenotypes on the whole herd to their association.


Nolan shares, "Collecting data and reporting it to ASA takes time and it's a slow process. But, if you're consistent with taking and reporting measurements, it pays off in the end."

In recent years, they have participated in ASA research projects to DNA test their entire cow herd and calf crop. "While we collect as much phenotypic data as we can, genomics is really coming to the forefront," Kents says. "DNA has started to separate cattle and change how we look at them. Your EPD accuracy improves and gives you a great prediction. Genomics keeps us from making selection mistakes." Another benefit to DNA testing is that all cows and calves are parent-verified and the accuracy of the EPD prediction increases. Nolan explains, "DNA testing the cow herd and each calf crop is another level of protection for us and our buyers. When reporting calves,

the calves start with interim EPD. When phenotypic data is reported, the numbers may change a little bit. But when genomics are included, another level of accuracy is added to the animals. There's always a chance something moves in another direction, depending on how the cattle are mated. But, it's another level of security on what we're selling."

"DNA is another tool," Kent adds, delving into how Cow Camp Ranch tries to eliminate environmental and manmade biases that influence how animals perform. "Really, it's a third-party verification of phenotypes that we turn in. The EPD tells you what the bull should be. But incorporating genomics tells you what he actually is."

In addition to the DNA research projects, the operation has participated in ASA's Carcass Merit Program and the Carcass Expansion Project. Both projects are designed to collect carcass data on the progeny of sires to improve the EPD accuracy for that bull. Nolan says, "I think that's been really valuable to our herd by adding carcass data with the DNA into the EPD as well."



Central Kansas is productive cattle country.

The Feedlot

While Nolan and Kent run the seedstock operation, Kent's brothers, Mark and Tracy, Mark's son, Bryant, along with Tracy's son, Tanner, manage the feedlot operation. The Brunner family started cattle feeding back in the mid-1900s. The feedlot expanded in the 1980s to include more pens and more out-buildings, giving the operation the ability to custom-feed groups of calves.

The feedlot capacity today is 9,000 head and feeds out about 18,000 animals each year. All the cattle that go through the feedlot are fed to finish.

Any animals that Cow Camp raises that don't go into the bull or replacement heifer program are sent to the feedlot. They also buy back a couple of thousand head of Cow Camp genetics from their bull buyers and place them on feed. Kent shares, "Our feedlot is predominantly Simmental-influenced calves and a large number are Cow Camp-sired. Some of our bull customers will retain ownership, percentage of ownership, or we buy 100% of them. We try to source as many of our bull-customers' calves as we can. We buy those calves and we feed those through the feedlot, through the winter."



The Brunner family has been feeding cattle since the mid-1900s.

For the last 20 years, after harvest, the carcass data is returned, implemented into ASA's genetic evaluation, and used to find areas of improvement in their seedstock operation.

"Because we feed cattle and collect carcass data, a big part of our breeding program is geared to ensure our genetics will make money in the feedlot, while at the same time keeping maternal traits for the cow herd," Nolan says, explaining that paying attention to each segment ensures their customers' and their own bottom line. "There are good cattle in all breeds, but SimAngus calves are the best. They just do it all. They convert feedstuffs well and gain. They're profitable to feed, and the carcasses pay the most premiums."

Kent really stresses that the data has been helpful in improving their cattle. "Since we get the data back, we've really been able to pay attention to our marbling EPD when we're selecting for sires. We see it in the end result of these SimAngus calves."

He continues, "You see more Simmental-influenced calves in the marketplace. They were the best-kept secret for a long time, but the word's out. People are seeing that they work in all phases of the industry."

(Continued on page 18)



BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, Ph.D.



Matt Spangler, Ph.D.



Bob Weaver, Ph.D.



Wade Shafer, Ph.D.

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability / productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA offers the Calf Crop Genomics (CCG) program to offer 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point given historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



Cow Camp Ranch: BIF Seedstock Producer of the Year

(Continued from page 15)



The Brunner family preparing for their annual sale, held the first Friday in February.



Moving cows to winter pasture.

Focused on Sustainability

While Nolan and his two cousins are the fifth generation to run cattle on this property, Cow Camp Ranch came about in 1969. Kent recalls the operation's name coming from "camping" cows on rented pasture. "My dad was more of a cattle feeder, and we separated out the feeding operation and initially most of the cows got camped on rented acres. That's how the Cow Camp name came into being because we were camping cows at one location for a few months, and they moved to another camp."

Overall, the family naturally splits responsibilities of each segment of the Cow Camp legacy, but when planting or harvest time comes around, it's all hands on deck. The operation plants 3,000 acres of corn, wheat, and soybeans with additional cover crops, like oats and triticale.

At the end of the day, these cowmen credit the women in the operation for how easy the operation runs. Kent's wife Jean, Mark's wife Dede, Tray's wife Yvonne, and Nolan's wife Melissa are one of the largest assets, Kent says. "Our whole family, especially our wives are a big part of it. Whether it's moral support, reining us in, or feeding us up, we appreciate what they do."

Sustainability for the cattle and feedlot segments play a large part in passing the operation down as many generations as they have. Nolan concludes, "Our family has been doing this for many generations, on the same land. So sustainability is a pretty big deal to us. We want to keep passing the operation and land down to the next generation. Keep it in the family. And keep it productive." ■

The Cow Camp feedlot capacity today is 9,000 head and feeds out about 22,500 animals each year.



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2021 Golden Book Winners Recognized

ASA taps three individuals with long-time affinity for SimGenetics to receive the prestigious World Simmental-Fleckvieh Federation Golden Book Award

By Dan Rieder

Tom Hook, Hook Farms, Tracy, Minnesota

Predictable Seedstock

Tom Hook represents the fourth generation to work Hook Farms, succeeding his father, Eugene, who passed away on January 16, 2021, at age 88. They were among the earliest pioneers in the Simmental breed, receiving their membership number in the early 1970s, not long after this dual-purpose breed first put down roots in North America.

For most of the past five decades, Hook Farms has focused on producing predictable, profitable Simmental and SimAngus™ seedstock for customers across the nation



The Hook family

and globally. Each February, Hook and his family, in partnership with the Wulf family of Morris, Minnesota, hold an annual Bred for Balance Sale, a title that aptly describes their breeding success.

A strong believer in performance testing involved in the science of cattle production, the Hook cow herd has recorded 50,000 DNA tests. They have been diligent participants in ASA programs, including the Carcass Merit Program, Performance Advocate Program, Total Herd Enrollment, and docility scoring. All bulls sold are semen checked before delivery.

A multiple-term member of the Minnesota Simmental Association Board, Hook also served a three-year term as a trustee for the American Simmental Association from 2018 to 2020, chairing the Beef Improvement Committee.

Much in demand as a cattle judge, he has handled many high-profile cattle events throughout the nation, including the pen show at the National Western Stock Show in Denver.

Hook and his wife Shannon are the parents of five active children: Joshua, Joseph, Cassandra, Sarita, and Annaka. In addition to his work within the cattle and farming sector, he is also very involved in the community, serving as chairman of his church, as a member of the Tracy public school board, as vice president of the local education foundation, and, with Shannon, as a volunteer for local 4-H. On occasion they have hosted the University of Minnesota Judging Team for practice sessions.

Kevin Thompson, TNT Simmentals, Almont, North Dakota

The Explosive Difference

Starting from scratch in the mid-1980s, Kevin and Lynette Thompson have spent 35 years building a nationally recognized and highly respected cow herd. Their 300-head TNT cow herd, located at Almont, North Dakota, consists of red and black purebred Simmental along with red and black SimAngus and a smaller herd of Red Angus.

The Thompsons have effectively marketed their genetics through an annual sale, the Genetic Explosion Sale, offering more than 130 bulls. Steers have traditionally been backgrounded before going to market, while the majority of heifers are bred to go back into the herd as replacements or to be marketed as bred heifers.

Breeding emphasis has been consistently placed on fleshing ability, performance, udder quality, and strong maternal traits. Their slogan “The Explosive Difference” accurately portrays the operation’s focus on producing genetics that satisfy a long list of repeat, commercial bull-buying customers.

Kevin is quick to credit Lynette for her role in their operation. As equal partners, she has worked alongside Kevin for the entire journey.

Throughout their long career in the cattle industry, the Thompsons realized the need for promoting and advertising the cattle they were selling. They also realized that there was strength in numbers and believed in carrying their share of that load. That’s why Kevin served four

Editor's note: *The Golden Book Awards/Lifetime Promoter have traditionally been presented in January of each new year. Moving forward, these awards will be presented earlier in the year. Due to this new schedule, for the year 2021 there will be two sets of honorees.*

three-year terms on the board of the North Dakota Simmental Association and spent two three-year terms as a member of the ASA Board of Trustees between 2007 to 2013.

The Thompsons are parents of a son and three daughters and are grandparents to 15 active members of the next generation. "Our grandkids bring us so much joy," Kevin said. Oldest daughter, Shanon Erbele, and her husband, Gabe, are taking the necessary steps to allow them to carry on the tradition of TNT Simmentals as Kevin and Lynette look ahead to retirement.



Kevin Thompson and two of his granddaughters, Dawson(10) and Dillon (3).

Parke and Nina Vehslage, PVS Simmentals, Brownstown, Indiana

A Cattle Heritage

George "Parke" and Nina Vehslage were drawn to Simmental cattle back in 1972, when they artificially inseminated their registered herd of Shorthorns to the new European breed, which had arrived in North America a few years earlier.

Soon, Parke purchased a load of bred, halfblood heifers from a Cardston, Alberta, breeder along with genetics from the herds of Montana pioneers Emmet Butcher and Charley Emmons. By adding AI and embryo transfer, rapid genetic enhancement was achieved, and growth traits were balanced with maternal traits through planned matings.

Parke had grown up on his family's grain and livestock farm, which was founded in 1862, where cattle were purchased in Kansas City and shipped by rail straight to the farm.

Back in the early 1970s, Parke and Nina were instrumental in forming the Indiana Simmental Association. With Simmental legend Jacqué Glenn serving as president, Nina became the organization's secretary and Parke took on the job of managing the first three ISA state sales. In addition, he was deeply involved in the formation of the IBEP bull-testing program.



The Vehslage Family

PVS maintained a strong private treaty market over the years. In consultation with good friends Jeff and Leah Meinders and other like-minded, performance-oriented breeders, the Vehslage farm was chosen to host the first "Field of Dreams" sale, which began a successful run in 1996.

A graduate of the University of Kentucky, Parke had competed as a member of the University's livestock and meats judging teams. That experience led him to frequent judging of 4-H beef and hog shows, always teaching and encouraging young exhibitors in the process.

Their twin sons, Mark and David, are integral parts of the daily operation, and their grandson, Drew, is enjoying his involvement in the American Junior Simmental Association. After more than half a century in the cattle business, Parke says "we have decided to cut back our cow herd numbers and watch our grandchildren grow a little more."

(continued on page 22)

Golden Book Award Recipients 1982 to Present:

The World Simmental-Fleckvieh Federation (WSFF) Golden Book Award recognizes individuals and organizations that have made significant contributions to the development of the Simmental/Simbrah breeds.

The ASA Board, which nominates and approves Golden Book Awards, authorizes up to three awards annually. Recipients of the award receive a plaque from the WSFF and a framed citation signed by the ASA Chairman of the Board.

JERRY MOORE, '82, CANTON, OH
DR. HORST LEIPOLD, '82, MANHATTAN, KS
DR. HARRY FURGESON, '82, ANACONDA, MT
DON VANIMAN, '85, BOZEMAN, MT
DR. RAY WOODWARD, '86, MILES CITY, MT
LOU CHESNUT, '86, SPOKANE, WA
JESS KILGORE, '87, THREE FORKS, MT
ARNOLD BROTHERS, '87, MCINTOSH, SD
ROB BROWN, '88, THROCKMORTON, TX
BOB DICKINSON, '88, GORHAM, KS
TOM ABELL, '89, WHARTON, TX
RON BAKER, '89, HERMISTON, OR
ALBERT WEST, III, '90, SAN ANTONIO, TX
MILES DAVIES, '92, DEER TRAIL, CO
HENRY FIELDS, '92, CLAUDE, TX
DR. EARL PETERSON, '92, LITTLETON, CO
COLVILLE JACKSON, '92, GLOSTER, MS
ANCEL ARMSTRONG, '93, MANHATTAN, KS
JAVIER VILLARREAL, '94, ACUNA COAH, MEXICO
DR. HARLAN RITCHIE, '94, EAST LANSING, MI
BUD WENTZ, '94, OLMITO, TX
KAY THAYER, '95, BOZEMAN, MT
WALT BROWARNY, '95, CALGARY, AB
STEVE MCGUIRE, '96, BOZEMAN, MT
H.W. FAUSSET, '96, WORLAND, WY
HUGH KARSTETER, '97, CUSHING, OK
NINA LUNDGREN, '97, ELTOPIA, WA
DON BURNHAM, '99, HELENA, MT
DR. BOB SCHALLES, '99, MANHATTAN, KS

TOM RISINGER, '99, CROCKETT, TX
BILL SPIRY, '00, BRITTON, SD
BOB CHRISTENSEN, '00, MALVERN, IA
KAY KLOMPIEN, '01, BOZEMAN, MT
ROBERT HARALSON, '01, ADKINS, AR
DR. JOHN POLLAK, '02, ITHACA, NY
DR. DICK QUAAAS, '02, ITHACA, NY
DR. JERRY LIPSEY, '03, BOZEMAN, MT
MARTY ROPP, '03, BOZEMAN, MT
JIM TAYLOR, '03, WALLACE, KS
DR. JOE & MARY PRUD'HOMME, '04, TYLER, TX
DR. BOB WALTON, '05, DEFOREST, WI
SAM SMITH, '05, PRAGUE, OK
EMMONS RANCH, '05, OLIVE, MT
HUDSON PINES FARMS, '06,
SLEEPY HOLLOW, NY
DAN RIEDER, '06, BOZEMAN, MT
SILVER TOWNE FARMS, '07, WINCHESTER, IN
GATEWAY SIMMENTAL, '07, LEWISTOWN, MT
DR. LARRY CUNDIFF, '07, CLAY CENTER, NE
REESE RICHMAN, '08, TOOEELE, UT
CLIFFORD "BUD" SLOAN, '08, HAMILTON, MO
SALLY BUXKEMPER, '09, BALLINGER, TX
NICHOLS FARMS, '09, BRIDGEWATER, IA
TRIPLE C FARMS, '09, MAPLE PLAIN, MN
LINDA KESLER, '10, BOZEMAN, MT
STUART LAND & CATTLE, '10, ROSEDALE, VA
POWDER CREEK SIMMENTALS, '10, MOLENA, GA
TOM CLARK, '11, WYTHEVILLE, VA

HARRELL WATTS, '11, SARDIS, AL
FRANK BELL, '12, BURLINGTON, NC
JOHN CHRISTENSEN, '12, WESSINGTON, SD
BOB FINCH, '12, AMES, IA
WILLIE ALTENBURG, '13, FORT COLLINS, CO
TOMMY BROWN, '13, CLANTON, AL
ROGER KENNER, '13, LEEDS, ND
DR. MICHAEL DIKEMAN, '14, MANHATTAN, KS
VAL & LORI EBERSPACHER, '14, MARSHALL, MN
HOUNSHELL FARMS, '14, WYTHEVILLE, VA
VERLOUIS FORSTER, '15, SMITHFIELD, NE
JENNIE RUCKER, '15, HAMPTONVILLE, NC
DR. MIKE TESS, '15, BOZEMAN, MT
BILL COUCH, '16, OWENSVILLE, IN
BILLY MOSS, '16, MCCORMICK, SC
PINE RIDGE RANCH, '17,
DALLAS AND ATHENS, TX
DR. CALVIN DRAKE, '17, MANHATTAN, KS
JIM BERRY, '17, SCALES MOUND, IL
REFLECTED R RANCH, '18, SUGAR CITY, CO
SWAIN SELECT SIMMENTAL, '18,
LOUISVILLE, KY
J.W. BRUNE, '19, OVERBROOK, KS
DOUG PARKE, '20, PARIS, KY
BOB VOLK, '20, ARLINGTON, NE
GORDON HODGES, '21, HAMPTONVILLE, NC
STEVE REIMER, '21, CHAMBERLAIN, SD
FRED SCHUETZE, '21, GRANBURY, TX ■

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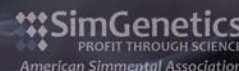
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Sale Managed by Classic Sales
Chris Brown 304-290-8383

Sale Consultant:
Dalton Lundy 502-727-6869

Come one, come all!

All Breeds Welcome!

"I love this program and appreciate that it is flexible for other activities. I like it more when Cowan can be on the live webinar but that's life. The data is awesome, and it a great learning experience. Many of the assignments were high level. I think that is great but can be daunting when even the parents aren't awesome at it."

– **Natasha Mortenson, participant**

"She really enjoyed it all, and the varied content was awesome! The hands on things she enjoyed more than the papers, but that is her being young."

– **Chelsea Faulhaber, parent**

"I enjoyed participating in the SPC Contest this year a ton. My favorite part was honestly probably making my steers ration! It was so different than any of the other assignments and it honestly took things to a whole different perspective for me. As always, every year I seem to learn more and more. I love the topics that the webinars go over and they have awesome speakers/presenters this year so it made it really fun to listen to. There was nothing that I disliked this year, you guys all made it really fun for me anyways and I really enjoyed it."

– **Audrey Redalen, participant**

"I greatly appreciate how this program has continued to be open to feedback and evolve! An example that especially resonates with me as a parent is how the assignments have developed into truly educational experiences. The first year of the SPC program primarily focused on the assignments summarizing the content of the webinars. This year the participants have had the opportunity to showcase through a number of different avenues what they've learned. These learning activities accommodate diverse types of learning styles and help to solidify the information in a meaningful way! As a parent and a Simmental breeder, this program is so valuable in my eyes. Please continue to communicate what we can do to support this program!"

– **Abbie Redalen, parent**

"I liked to learn about everything and I think it will all help me moving forward."

– **Cowan Mortenson, participant**

"I enjoy the data! Grace and I enjoy working together, particularly using good data for making decisions and then evaluating our results. This is one of the reasons we continue to participate in the SPC, to learn more about our own operation from the terminal side. I am encouraged that she gets excited about topics that she is learning from."

– **Chuck Ewing, parent**



SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association

2022 AJSA STEER PROFITABILITY COMPETITION

The AJSA Steer Profitability Competition (SPC) is designed to provide junior members meaningful exposure to the opportunities and challenges associated with cattle feeding. The SPC will not only allow participants to measure and compare the profitability of their own animal(s), but of greater importance, it will introduce young beef enthusiasts to peers, mentors, industry advocates, and experiences that are exceedingly difficult to acquire for any beef producer. Participants in the SPC program will be powerful voices as they transition from junior membership to adult participation within the beef industry.

REQUIREMENTS

1. Steers only
2. Entrant must be an AJSA member
3. Animals must be entered in the ASA database
4. Either sire or dam on file in the ASA database
5. Birth date range: 1/15/21 to 4/15/21
6. Weaning date range: 8/15/21 to 10/15/21
7. Castration must occur prior to weaning
8. Steers must weigh 500-750 lbs at delivery
9. Steers must be polled or dehorned
10. Any breed composition welcome provided they meet rules 1-9

CONTEST GUIDELINES

1. Entry fee of \$65/ head
2. Feedlot placement approximately November 1
3. All decisions at the discretion of feedlot
4. Harvest will occur approximately May 2022
5. Participation in monthly e-meetings
6. Entrant will receive reports on
 - a. Monthly feed and health bill
 - b. Final feedyard data
 - c. Final carcass performance data

Winners will be announced at the 2022 National Classic Awards Banquet. Awards will be granted for the top three animals overall, top three pen of three overall, and top monthly write-up participant.

DETAILS:

1. All steers on GrowSafe feed intake system throughout the entire project.
2. Individual intake and gain information on all steers.
3. Monthly weights on all steers.
4. Steers will be fed at University of Missouri Beef Research & Teaching Farm in Columbia, MO.
5. A monthly newsletter highlighting SPC details, industry news and steer performance.
6. Monthly bill detailing specific expenses on each steer.

CONTINUED THIS YEAR

Different monthly feedback formats

- Short essay questions with prompts
- Infographic or social media post
- Half- to one-page page summary
- Short online quiz tailored to participant age

Go to juniorsimmental.org to register or find more information.

Two Breeders Receive ASA's Lifetime Promoter Award

Larry Martin from Clinton, Illinois, and Keith "Sundance" Ruff of Pleasant Hill, Illinois, are the recipients of the 2021 American Simmental Association Lifetime Promoter Award.

by Emme Demmendaal and Lilly Platts

Editor's note: Started in 2019, the Lifetime Promoter Award recognizes breeders who make significant contributions to the Simmental breed. Recipients of this distinguished award are selected based on major contributions to the promotion and advancement of SimGenetics and the American Simmental Association.

Larry Martin

Born and raised in DeWitt County, Illinois, Larry Martin is a long-time sales manager and Simmental producer from Clinton. Growing up in an auctioneer family, Martin's youth was spent in and out of sale and show barns. He graduated from Illinois State University where he was a member of the Livestock Judging Team. He worked as a local vocational agriculture teacher for a short time before establishing his cattle sale business in the late 1970s.



Larry Martin

Martin's experiences growing up around his father's business, Martin Auction, influenced his decision to start a cattle sale management business. The first sale that Larry Martin Cattle Sales managed was at the "Most of the Best" Show, an all-breed steer show, in Clinton. Over the years, Martin has managed and helped establish successful cattle sales in over eleven states. He has visited almost every county in Iowa, and managed the sale at the Iowa Beef Expo for 18 years. Annually, he manages the national All Breeds Top 40 Club Calf Sale in Clinton.

With over 40 years of experience in cattle sales, Martin has been involved in the sale of leading Simmental genetics

in the cattle industry. From his own herd to other cattle operations' popular cow families like Obsession or Burn It Up, Martin has either been a part of exhibiting, breeding, or assisting the sale of genetics that are the foundation of modern Simmental cattle today.

In addition to sales management, Martin is a founder and organizer of the annual Memorial Day Beef Show honoring Jim Flach. Established in 1988, this show has grown to the second-largest show in Illinois, with the goal of being a fun, educational experience for the whole family.

Martin has served for two terms on the Illinois Beef Association Board, and one term on the IBA Executive Board. He has also served on the DeWitt County Board, as well as many other organizations in his community over the years, and was former president of the Illinois Auctioneers Association.

Martin credits his family for helping to make Larry Martin Cattle Sales, Martin Auction, and Martin Livestock successful. His wife, Cindy, is office manager, secretary, check writer for all consignors, and occasionally the clerk at the auction block. All three of their daughters, Lorri (Marc), Lucy (Rob), Leslie (Aaron), grandchildren, and great-grandchildren are involved in carrying on the legacy that started with Martin's father back in 1947.

Keith "Sundance" Ruff

Keith "Sundance" Ruff was born and raised in the beef industry, growing up on a beef and grain farm near Long Point, Illinois. He was first introduced to the Simmental breed in 1962 when his father, Glen, purchased a three-quarter-blood Simmental bull. In 1978, Ruff purchased two Simmental heifers as a 4-H project, which became the start of Ruff Simmentals. The family soon joined the Illinois Simmental Association (ISA) and were instrumental in the formation of the Illinois Junior Simmental Association (IJSA). The IJSA members, including the Ruff family, saw a need for a national youth organization. They organized the "National Junior Simmental Heifer Show," encouraging youth to become a part of the Simmental breed, and soon after the AJSA was formed.

Ruff has had a deep involvement with the Simmental breed over the years, and a number of successes. He partnered with Russell, Carl, and Madonna Klendworth on the bull Movin On, a son of Achilles, which became the Grand Champion Simmental bull at the 1980 American Royal Stock Show. The Ruff family had a number of successes at the National Western Stock Show, and Simmental All American Futurity, among other events. Ruff is a founder of the Simmental Breeders Sweepstakes.

Ruff served as the beef programs director for Illini Sire Service, as a field representative for the Simmental Message, and had his own beef and dairy genetics marketing business, Sundance American Genes. Additionally, he served on the ISA board, was chairman of the Illinois State Simmental sale, the Illinois State Simmental Heifer Classic Sale, and actively involved in AJSA events over the years.

In 1986, Ruff became the beef programs manager at Tri-State Breeders Cooperative in Wisconsin. During this tenure, he served on the National Association of Animal Breeders beef committee, and he continued his commitment to the Simmental breed. In the 1990s, Ruff became a field Representative for *the Register*. He covered a large region, attending sales and events across the country and selling advertisements for the magazine.

Ruff's wife, JoAnn, has been an integral part of his career in the cattle business. She coordinated advertisements for the Register clientele and attended many events. In 2011, the Keith and Judy Ruff family was awarded the ISA Pioneer award.

Today, Ruff is committed to studying genetics and passionately promoting the Simmental breed. He and JoAnn own a group of Simmental bulls in partnership with family and friends. Ruff is the father of four, stepfather of two and grandfather of fourteen.



"Sundance" and JoAnn Ruff

Award Recipient list:

2019 Ron Miller, Plattsmouth, Nebraska

2020 Carlos and Sister Guerra, La Muñeca Cattle Company, Linn, Texas ■

Opportunity Knocks

**70%
Reduction in
Foundation Animal
Registration Fees
for Fiscal Year 2022**

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org

Starting in July 2021, the ASA will reduce the female-based foundation registration rate of \$17.00 to \$5.00 for the 2022 fiscal year (July 1, 2021, to June 30, 2022). The promotional rate applies to any female cow that is registered with another recognized breed association.

Attention: Trustee Elections Underway — Is Your Annual Service Fee (ASF) Paid?

Your membership must be in an active status in order to vote. Trustee elections are currently underway, and in December, ballots for amendments to the Rules and Bylaws will be delivered to adult memberships who are in an active status.

Active membership status is defined as:

- An adult member whose ASF is current, and
- One or more animals have been registered or transferred involving this membership in the last two years.

Frequently throughout the year, including early September, adult memberships are reviewed to see if any activity (animal registrations and/or transfers) have occurred within the last two years. If no activity has occurred within the past two years, the membership account will be placed in an inactive status. This membership will automatically return to active status as soon as an animal is registered and/or a certificate transferred (and the ASF for the fiscal year is current). Notifications are sent when memberships are placed in an inactive status when no activity has occurred within the past two years.

Trustee Elections are a Three-Step Process.

Step 1: Board Nominations. Members submit applications to be considered for board recommendation (nomination) to run for the open trustee positions. One recommendation (nomination) is forwarded for each open trustee position. This step is completed in August.

Step 2: Membership Nomination (Write-in) Ballots.

The board nominations are announced and a nomination ballot is sent to all active adult members. This gives members the opportunity to write-in (nominate) a member who they feel will best represent their region and the Association. Two points of consideration:

- If you agree with the board's nomination(s), nothing further is needed, or
- Write-in a member's name, city, and state who you support to run for the open position(s) within your region and return the ballot before the deadline to the Chairman of the Tellers (addressed envelope provided).

Important: Consider voting electronically —

It is fast and easy, plus you receive verification that your ballot was received. Instructions to vote electronically are included on your paper ballot. No worries about postal mail delivery.



Nomination ballots were mailed September 7, 2021.

October 15, 2021 — Pay your ASF before October 15. On October 15, any members who have not paid their ASF will be placed in an inactive status. If this occurs, you will be ineligible to participate in the final step of the Trustee election.

Step 3: Trustee Election Ballot. Around November 7, Trustee election ballots will be mailed to active adult members. This is the ballot where members elect trustees for the open 2022 seats. This ballot will have the board nominations (same as on the write-in ballot) plus any write-in nominations who have qualified. If no write-in nominations qualify, the board nominee is selected by acclamation.

Write-in qualifications:

- Receives at least 10 write-in nominations.
- In the event more than one person receives 10 or more votes, the individual receiving the highest vote count is the write-in candidate.
- Must be an active adult member in good standing.
- Primary residence must be located within the geographical area for which the member seeks nomination.
- Must be willing to commit to and serve a three-year term.
- No more than two members from any state can serve on the Board concurrently.
- There cannot be more write-in candidates listed on the ballot than there are open seats (vacancies) to be filled.

Stay involved and participate to elect members to the ASA Board of Trustees. Contact staff if you would like assistance, we are happy to step you through the online voting process. ■



THE CLEAR CHOICE *Female sale*

SATURDAY, OCTOBER 23, 2021

12:00 PM EST • MILAN, IN

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Show Heifer Prospects, Proven Donors & Bred Females



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Proven Donors Sell!



Beshears

Proven Donor • 368A • Upgrade X Tehama Blackcap N577
Bred to CLRS Guardian



3/4 SM • J5105J

WS Proclamation X Bismarck
X Joys Shades



3/4 SM • J882

20-20 X Executive Order X Nexus



1/2 SM • JA14

PVF Blacklist X Broadway
X Butterfly



PB SM • JA24

LLSF Vantage Point X
WHF Andie 365A



PB SM • JA29

TJSC Hammer Time X True Man



PB SM • J442B

LLSF Vantage Point X
Lotsa Love B422



PB SM • H74L

Oracle X HF Serena
Bred to TJ Rage



PB SM • H74F

W/C Relentless X HF Serena
Bred to WS Proclamation



PB SM • H046

Pays to Believe X HPF Cool Baby
Bred to WS Proclamation



3/4 SM • H5105Z

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GUEST CONSIGNOR: JORDON SIMMENTALS

The Benefit of Sound Decisions

Editor's note: ASA Director Lane Giess spent significant time researching the genetic control of feet and legs in beef cattle during his master's thesis and time at ASA. Giess has individually scored over 6,000 cattle for numerous feet and leg observations.



by Lane Giess, Director of Commercial and Nontraditional Data Programs

You care about soundness in your cow herd, right? Of course you do; it is a trait many in the beef industry today care deeply about.

Whether it is in the form of bull returns and guarantees, early culling of replacement heifers and developing bulls, or using an AI sire sight unseen, soundness plays a critical role in your reputation and the success of your enterprise.

Soundness by itself is a complex trait controlled by many skeletal and environmental factors. Fortunately, we know soundness traits such as the curvature of claws, the angle of the hoof, or even the angularity of the hock and skeleton can be improved through genetic selection and appropriate culling practices. The heritability of these traits range from 0.10 to 0.40, meaning approximately 10% to 40% of the variation for soundness traits in our cattle populations can be directly associated with genetics.

Seedstock producers have the responsibility of not only improving the functionality and performance of beef production on a global scale, but also improving the profitability of our commercial customers. Given feet and leg soundness issues can present themselves early in an animal's lifetime, commercial cattlemen can experience major financial losses if whole sire groups of replacement females go lame, or the new bull they bought this spring breaks down while breeding cows. The duty of seedstock producers is to not only remove bad-footed animals from their annual offerings, but to also select for genetic improvement in this area.

The best and most effective way to accomplish selecting for genetic improvement is through the use of genetic tools such as Expected Progeny Difference (EPD) predictions and economic selection indexes. However, as many know, these tools are only available if an appropriate amount of data on the trait of interest is supplied to the genetic evaluation.

As with any new or novel trait development, production of these genetic predictions is entirely dependent upon a steady stream of data coming in from you, the membership. Much like docility EPD, feet and leg data collection relies on members to submit their own subjective observations on three traits: hoof angle, claw shape, and rear leg side view (hock angle). These three traits have shown to be lowly genetically correlated with each other, have moderate heritability, and appear to have the strongest relationship of feet and leg indicator traits with longevity.

- 1. Hoof Angle** a description of the angularity that exists between the base of the hoof to the pastern. Can describe steepness, shallowness, and length of toe.
- 2. Claw Shape** a description of the digital conformation with regard to shape, size, and symmetry. Can describe divergence and openness, or curling/crossing of claws.
- 3. Rear Leg Side View** a description of the angularity that exists in the hock joint in relation to movement. Can describe straightness and rigidity, or overflexion of the hock joint.

The American Simmental Association has invested in new and more comprehensive visual rubrics to aid producers in their efforts to classify feet and leg traits in their cow herds. These new rubrics are available in print, as well as on the web, and can be implemented during semi-annual processing to gather data on whole contemporary groups.

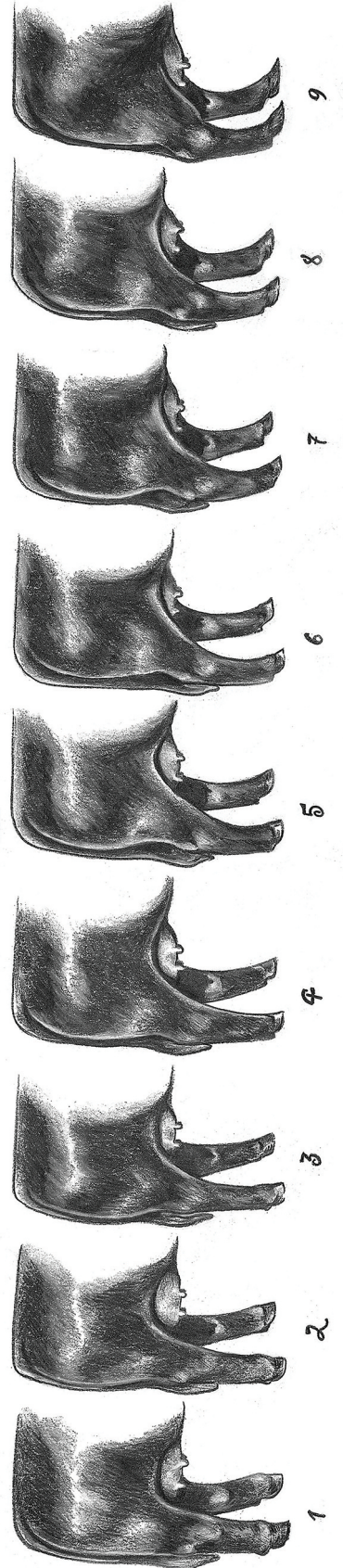
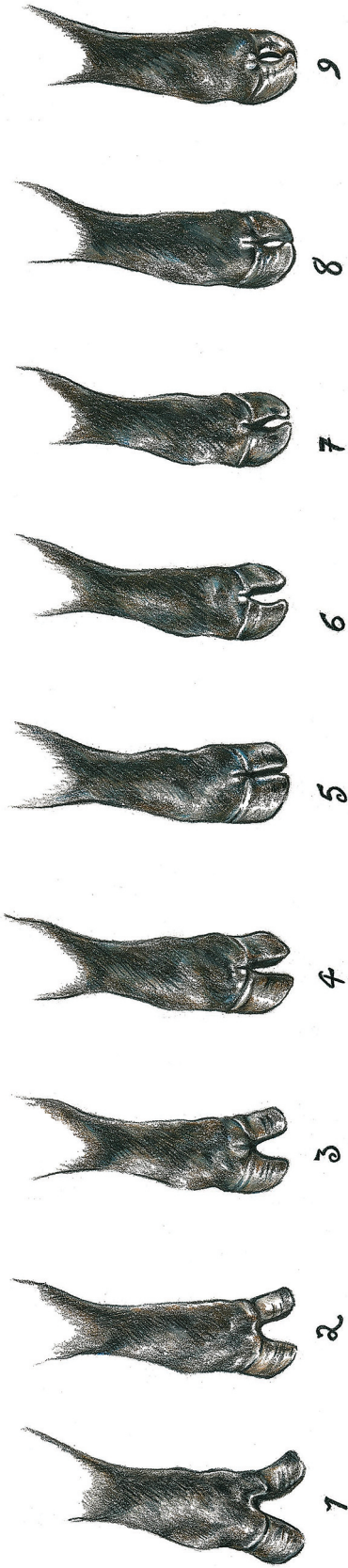
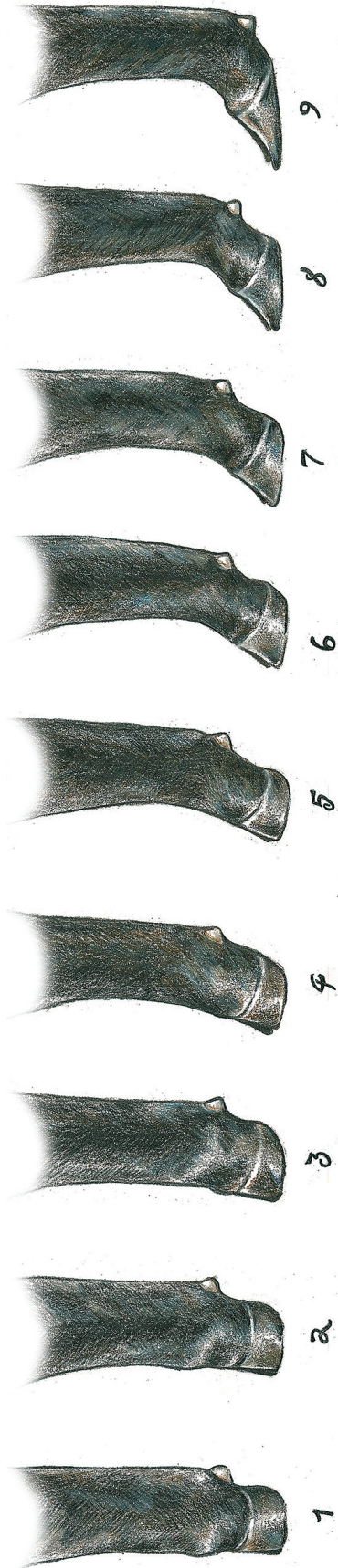
A useful way to gather large amounts of feet and leg data is to develop a web-based survey (Google survey works great), and attach the visual rubrics to each question so data can be gathered electronically and with quick access to visual aids.

The most effective and fair assessment should be done when cattle do not have their heads caught in a head-catch, as this leads to uneven weight distribution across all four limbs. Rather, score animals in small groups as they leave the chute, in alleys with an entry gate and separate exit gate to ensure whole contemporary group reporting and accuracy of data collection.

(Continued on page 32)

Current feet and leg data counts in herdbook

- 53 member accounts
- 3,182 distinct animals
- 3,215 claw set
- 3,214 hoof angle
- 2,089 rear leg side view



Artwork by Amanda Raithel Art

The Benefit of Sound Decisions

(Continued from page 31)

Guidelines recommended for feet and leg data collection:

- Score the three traits (Hoof Angle, Claw Shape, and Rear Leg Side View) on a 1 to 9 scale using the above rubrics.
- If there is variation in conformation of hoof traits between front/rear or left/right, score the worst hoof.
- Scores should be collected on all yearling bulls and heifers up to 18 months of age to capture whole contemporary groups. Reminder: animals that contemporary by themselves will not have their scores included in the evaluation.
- Scores may be evaluated annually on mature cows (taken in conjunction with mature weights and body condition scores).
- Score all animals prior to any hoof trimming.
- Score animals on a level and hard surface, devoid of mud or grass to ensure an accurate appraisal.
- Score all animals on the same day, from the same evaluator.

Ultimately, feet and leg appraisal and data collection has a range of benefits, including training membership to become more aware of conformational differences and characteristics in the soundness of their cow herd and annual seedstock offering, building a more robust understanding of feet and leg traits as direct indicators of soundness and longevity, and building a data set for EPD development so all can benefit from more precise genetic selection. ■

Reserve Your Space Now December/January Register



Deadline November 15

Purchase a Christmas greeting ad in the December/January Register and your ad will be included as part of the Christmas greeting eBlast.

Contact:

Nancy Chesterfield
nchesterfield@simmgene.com

Rebecca Price
rprice@simmgene.com

or call 406-587-2778





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If Beef is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

CMP
ASA
CARCASS MERIT PROGRAM

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American Simmental Association

To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

Questions, contact lgiess@simmgene.com for more information regarding this program.

Participants receive:

- ◆ \$60 for each AI-sired calf with carcass information
- ◆ Free semen on top young herd sires
- ◆ Free ASA Genetic Evaluation on your cowherd
- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females

Become a Carcass Merit Program test herd today

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.*

Simmental Provides Open-breed Registration Promotion

Knowledge is a powerful tool for success.

The American Simmental Association (ASA) recognizes that informed, data-driven decisions improve the bottom line for both seedstock and commercial producers. Making access to complete herd data easier, the ASA Board of Trustees recently passed an open-breed promotion to dual-register cows that are registered with another breed association at the nominal rate of \$5.00 per head for fiscal year 2022. As the ASA runs an open herdbook to any breed and believes strongly in the benefits of crossbreeding, many members of the ASA raise a variety of breeds of seedstock. Dual registry enables breeders to garner EPD from the largest multi-breed beef cattle genetic evaluation with the International Genetics Solutions (IGS), opens opportunities with other programs available from the ASA, and paints a more complete picture of the herd when all cows are in the database.

“We are taking away that cost-based hurdle for any person who wants access to the IGS Multi-breed Genetic Evaluation to receive a multi-breed, directly comparable EPD,” shares Chip Kemp, ASA director of Commercial and Industry Operations. “If someone has been intrigued by our database but was holding out, this is the opportunity to invest, and bring a large group of females into the IGS database for a credible multi-breed EPD.”

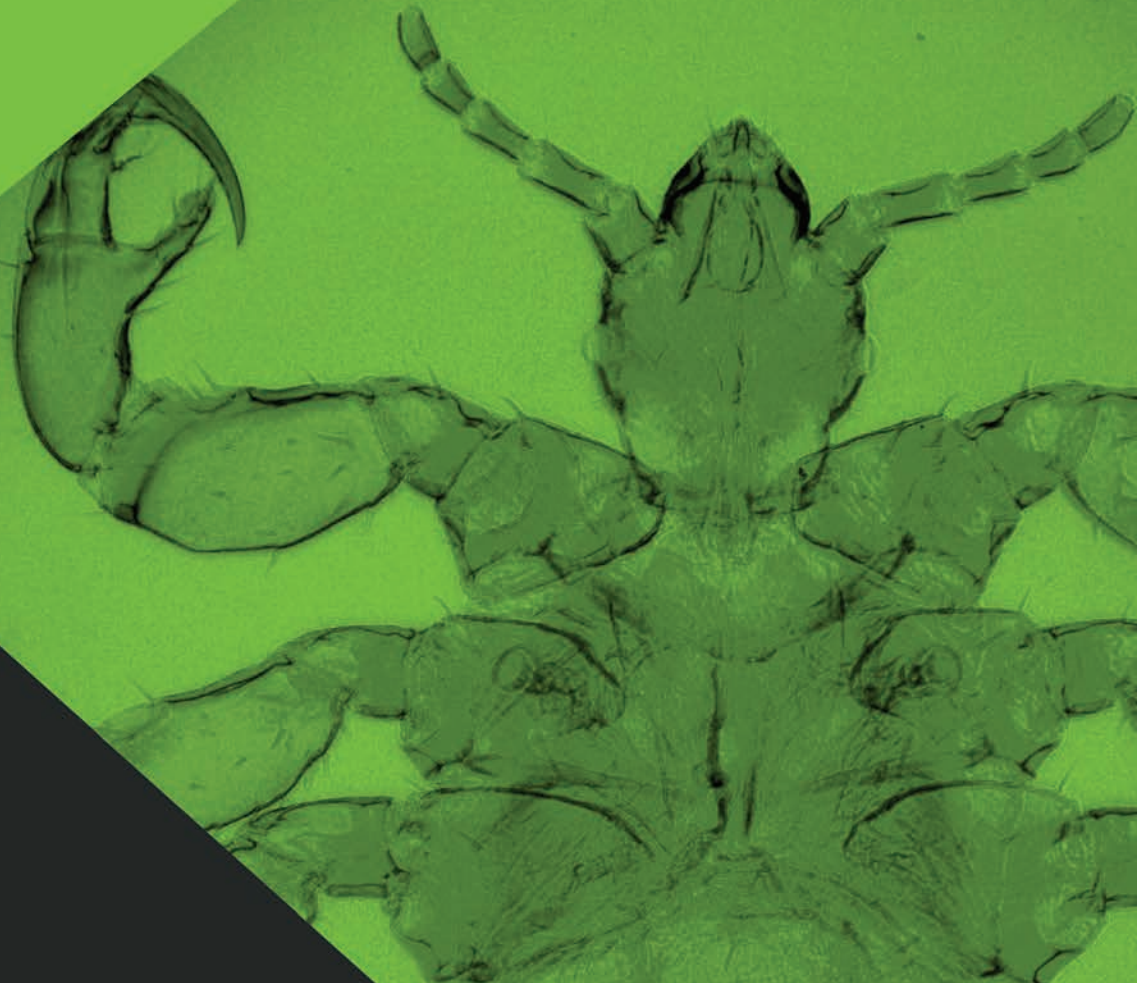
Starting in July 2021, the ASA will reduce the rate to register a cow already registered in another recognized breed association from **\$17.00 to \$5.00 for the 2022 fiscal year** (July 1, 2021, to June 30, 2022).

ASA’s director of Performance Data Programs, Jannine Story, shares that by dual-registering females, cattle producers take advantage of more meaningful data by creating ties to other offspring and animals in the genetic evaluation. “Not only is this a clear advantage for current members to receive a more complete picture of their herd’s performance through fuller pedigrees,” she says, “but also, this open-breed registration promotion, coupled with our various Total Herd Enrollment options, provides any producer, who may have not had access to a multi-breed evaluation before, timely access to weekly updated, low-cost, cross-breed directly comparable EPD on cows and calves.”

Any person can apply for registration on an animal registered with another breed association. To take advantage of ASA’s open-breed registration promotion, all dual-registration requests must be received or postmarked during the 2022 fiscal year. **To get started, email a list of the other breed association numbers with tattoos to simmental@simmgene.com.** ■



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ASA Represented at NCBA Convention

by Chip Kemp, director, ASA & IGS Commercial and Industry Operations



A summer version of the annual National Cattlemen's Beef Association (NCBA) convention brought a new twist for all 6,000 plus in attendance. That includes all of those who represented the American Simmental Association in Nashville. The heat, humidity, and fiery interest for SimGenetics brought a new meaning to "sweat equity" at the ASA booth. Multiple ASA members and employees were on hand to share your story with all parts of the beef business. Industry leaders and producers alike sought insight on the unique position that Simmental and Simmental-influenced genetics have in today's data-driven and constantly evolving landscape. The innovative and transparent approach of ASA members, staff, and trustees has clearly piqued interest industry-wide. The 2022 NCBA convention will revert to its normal time slot next year. We look forward to seeing you in Houston in early February.

Wade Shafer (left) talks with Jim Ligon.



Chip Kemp (far right) talks with two convention attendees.



ASA staff and convention attendees.



Left to right: Dr. Bob Weaber, Tom Brink, Marty Ropp, and Chip Kemp. A panel discussion was held during the convention, where these industry professionals answered the question, "Why IGS?"



ASA member Bill McDonald in the ASA booth.



Left to right: Crystal Albers (Grant Company), Dr. Jackie Atkins, and Dr. Randie Culbertson. ■

BACK TO BASICS

Register

The goals of using a calf removal code at weaning time

- Tells ASA that the calf has been removed from the herd
- Cleans up your Herdbook animal list
- Informs future dam inventories for Total Herd Enrollment

Did you know?

When you assign a removal code to a heifer, then when the animal is 18 months of age, the animal will not auto-populate on your preliminary inventory.

This means, if you code her as removed when you're reporting weaning data, you don't have to touch the record later!

Animal	BrthDam	DonorDam	Wean
AnmTatt	EID	Hd	CalfRemoval
			SireNbr
			TattLoc

Calf Removal Codes

Prior to weaning

- 20 Born Alive: Died Disease
- 21 Born Alive: Died Other
- 22 Died at Birth:
Calving Difficulty
- 23 Died at Birth: Defect
- 24 Died at Birth: Other
- 25 Other
- 26 Stillborn: Full Term

After weaning

- 30 Appearance
- 31 Color
- 32 Died: Disease
- 33 Died: Other
- 34 Failed to Conceive
- 35 Feet and Legs
- 36 Performance
- 37 Other
- 38 Temperament ■

As we head into fall, weaning, and long days working cattle, ASA's DNA department wants to share some of our top tips for easy, efficient DNA testing. Preparation is key, and we want our membership to have the tools to successfully test animals and take advantage of DNA technology.

The most straightforward, error-free way to order DNA testing is to go to simmental.org, click on DNA Testing. Order a DNA Test, choose instructions for if you have kits on hand or need to order kits, and follow the prompts to the form download. If you have kits on hand, you will return this form to dna@simmgene.com, and wait for a reply with instructions and paperwork that must accompany the samples to the lab. If you are ordering kits, they will be sent with labels for each animal on the front, and an addressed envelope to the lab.

- **DO NOT send kits to the lab without paperwork. You MUST either have ASA paperwork or kits with stickers: no exceptions.** Neogen is processing thousands of samples at the same time and does not accept our printed order form, handwritten notes, etc. Contacting ASA to create an official order after samples have already been sent to the lab requires a lot of time and work and always results in delays.

Send your samples to the lab in a tracked package. ASA is not responsible for any lost packages, but it is especially difficult to do anything when an untracked USPS package is lost.

Order kits ahead of time. If you have a large number of animals to test, ASA strongly recommends using Tissue Sampling Units (TSU), but blood cards and hair cards can be sent in advance as well. If you don't use a kit that was already billed, charges can always be reversed. You will save money by not requiring overnight shipping and be under less stress.

There is no option to expedite testing once samples reach the lab. The turnaround is 3-5 weeks with no exceptions.

Spend some time making sure all AI sires and donor dams are approved for use. Pull reports on traits like horned/pollled and coat color, and also make sure you don't need to run any defect tests.

- **All AI sires and donor dams require a high density genomic panel.** To see if an animal is approved, pull it up in an animal search and click on "Expanded Report". The only exception to this is animals tested before 2012 may have only parentage.
- **The ASA Board of Trustees recently approved the new 100K high density genomic panel for AI sires and donor dams. This was an upgrade of the 50K low-density test, so the cost is only \$50 moving forward to approve AI sires and donor dams.** Animals tested on the previous GGP-LD (listed as a 47K in the animal's DNA detail in Herdbook) do not qualify as a donor dam or AI sire.

All other breed AI sires and donor dams also must have a high density test to be approved. If the animal was tested through another association, this information can be shared with ASA. Low density tests do not suffice, and if you have any questions, you are encouraged to contact ASA well before the time you are registering calves out of an AI sire or donor dam of another breed.

For an animal to be PQB (parent qualified to both), both parents must have DNA on file. This means that other breed DNA profiles must be shared with ASA, which ideally will happen before progeny are tested. If an animal needs to be compared to a parent but ASA doesn't have the parent's DNA profile, it can take several weeks for the panels to be available for comparison.

Traits like horned/pollled, and coat color are not automatically included with genomic panels. They can be added on at a package rate.

Place animals on file before ordering testing. For instructions go to simmental.org/newmembers. Having a file number makes it easier to track testing, and when you place the animal on file, Herdbook will warn of any defect risk or additional traits that could be tested for, etc. This can also be really helpful for sale catalog preparation.

Genetic defect holds happen in the following scenarios: An AI sire or donor dam is tracked for a genetic defect; A herd sire is tracked for a genetic defect. The majority of AI sires and donor dams will be tested, and the most common reason genetic holds happen is because herd sires have a genetic defect risk passed on from their dam, so the herd sire himself is clear to register, but the herd sire's progeny is not.

- **In an animal search, pull up the animal and click on TraitTrac.** Use the key on the left to determine if the herd sire is tracked for anything.
- **ASA suggests testing as far back in the pedigree as possible.** For example, if the granddam is the oldest living animal that passed on that risk, she should be tested both to keep cost down, and clear the most pedigrees.

If a genomic panel is completed, it will take around a week after results are uploaded for the genomically-enhanced EPDs to appear. When results come through to ASA, the genomic data goes through a separate pipeline and through the evaluation. ASA will not notify you of changes in EPDs, and suggests taking a screenshot of the EPDs beforehand for comparison.

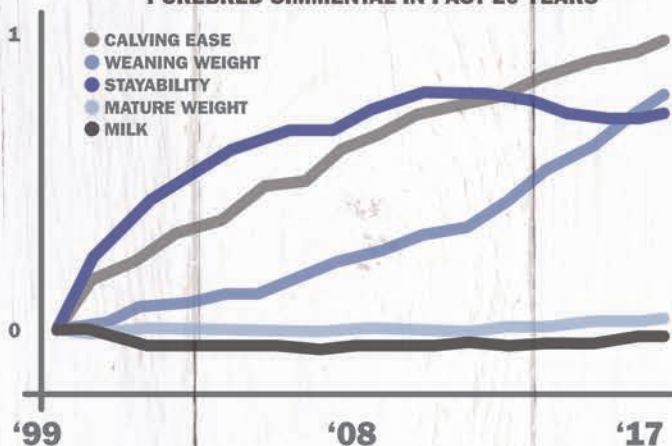
- **You CANNOT receive EPDs on an unregistered animal by running a genomic test.** With the exception of some Total Herd Enrollment options, all animals must be registered to have EPDs, and genomic tests do not change this.
- **A genomic test only guarantees an improvement in the accuracy of EPDs, not necessarily the actual EPD.**

Around 2% of samples fail due to low call rates, and contamination and inadequate sampling cause additional failures. Check out the Down to the Genes series on the simmental.org homepage for more information on how to avoid contamination and ensure samples don't fail. ■

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Four Trustee Positions Open

A total of four trustee positions are open in three regions. North Central has one open position, South Central has one open position, and Western Region has two open positions. The Eastern Region has no open positions.

Election Timetable

- Oct. 7** Deadline for write-in ballots to reach Chairman of the Tellers.
- Nov. 7** Trustee election ballots mailed and posted online.
- Dec. 7** Deadline for trustee ballots to reach Chairman of the Tellers.
Call to Meeting mailed and posted online, including ballots, for any Rules or Bylaw changes.
- Dec. 27** Deadline for Rule/Bylaw change ballots to reach Chairman of the Tellers.
- Jan. 6** 54th Annual Meeting.

2022 Annual Meeting

ASA's 54th Annual Meeting will be held in Bozeman, Montana, at the Best Western GranTree on January 6, 2022. Check simmental.org to keep up-to-date on the January Board Meeting and Annual Meeting.

ASA Provides Open-Breed Registration Promotion

Making access to complete herd data easier, the ASA Board of Trustees recently passed an open-breed promotion to dual-register cows that are registered with another breed association at the nominal rate of \$5.00 per head for the fiscal year 2022.

Starting in July 2021, the ASA reduced the rate to register a cow already registered in another recognized breed association from \$17.00 to \$5.00 for the 2022 fiscal year (July 1, 2021, to June 30, 2022). Any person can apply for registration on an animal registered with another breed association. To take advantage of ASA's open-breed registration promotion, all dual-registration requests must be received or postmarked during the 2022 fiscal year. To get started, email a list of the other breed association numbers with tattoos to simmental@simmgene.com.

Digital Certificates Now Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. Next year, ASA will no longer scan and email or fax copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions.

2021 Year-Letter is J

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2021 is J, and will be followed by K in 2022, and L in 2023. The letter H was the year-letter designated during 2020.

Per the BIF guidelines, the following letters are not used: I, O, Q and V.

Tracked Shipping Recommended by ASA's DNA Department

ASA's DNA Department strongly recommends members send all DNA samples in a tracked package. This can be through any carrier, so long as a tracking number is available. We also strongly suggest that kits are sent to members in a tracked package, as the extra cost can eliminate delays in regular USPS shipping, and also limit the chance of the package being lost in transit.

Priority shipping is the only way to cut down on the time it takes to get a sample tested, as there are no priority options at the lab. Upon arrival at the lab, testing takes three to four weeks, and additional time is often necessary for genomic panels to run through the evaluation.

Calf Crop Genomic Testing Project



Calf Crop Genomics (CCG) is a recent program launched by the American Simmental Association in collaboration with Neogen. Calf Crop Genomics offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.

Genotyping entire contemporary groups is important to:

1. use genomically enhanced EPD (GE-EPD) for selection decisions.
2. reduce selection bias in genomic predictions.
3. increase the volume of genotyped animals for future improvements to genetic predictions.

The latter two points make any singular genomic test in the future better for all members using genomics.

***Please visit simmental.org to review the program requirements. Obtaining a DNA sample on the entire calf crop is required. The "entire calf crop" is defined as at least 90% of the birth group of all male calves, all female calves, or both. The CCG program aims to understand the genetics of entire calf crops. Therefore, the following calves are included within the 90% requirement: born alive, but died or removed anytime before weaning; died at birth; or stillborn (full term). If the member is unable to send DNA on 90% of the birth group, they can send 100% of the calves alive at weaning to meet the CCG requirements.

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Receive the latest beef industry news, ASA alerts, *SimTalk* and *the Register* magazines, Sire Source, press releases, industry events, deadlines, educational articles, and the ASA's YouTube channel all in one place. Sign up to receive push notifications and get immediate announcements tailored to your needs. SimmApp can be found on Google Play, Apple Store, or Amazon Appstore.



Herdbook Update to Birth Weight Ratio and Collection Method

The ASA Board of Trustees has passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called "BwMethod" next to the column where birth weights are entered in the animal entry page. If the weights were estimated using hoof tape, then simply put a T in the "BwMethod" column. If birth weights were obtained using a scale, there is no need to enter anything.

Cow Herd DNA Roundup Continues



The ASA Board of Trustees approved Phase II of the Cow Herd DNA Roundup. The project will continue to accept new herds at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price.

When members submit mature cow body weights and body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow.

Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. If a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

With the advent of the Calf Crop Genomics Project, the ASA Board of Trustees has amended the CHR program for females younger than calving age. Heifer calves and replacement heifers are no longer eligible for the CHR research rate as of January 1, 2021, but calving-age cows and new purchases of calving-age cows will remain eligible for the research rate.

Performance Advocate Program Update

2021 marks the second year with new guidelines for the Performance Advocate program, identifying top-notch data reporting that fuels ASA's genetic evaluation. Focused on submitting records on at least 90% of the contemporary group, a Dedicated Performance Advocate submits records on at least 8 of the 14 traits, and a Driven Performance Advocate submits records on at least 10 of the 14 traits.

For participating Total Herd Enrollment members, your score is available on herdbook.org. After you're logged in, go to "Data Entry" and select "Online." On the "Online Data Entry-Inventory" page, the performance advocate compliance is viewable as a bar and half circles for each trait tracked. ■

ASA Performance



CORPORATE REPORT

Register

New Tool Predicts Animals that Can Benefit from Treatment for BRD

by Rhonda Brooks, Bovine Veterinarian

Whisper On Arrival is a new precision tool from Merck Animal Health that predicts which animals will benefit from treatment to control Bovine Respiratory Disease (BRD).

The technology was developed exclusively for feedlot and backgrounded cattle for use on arrival. The tool offers feedlot managers and veterinarians an innovative approach to feedlot management of BRD, according to Jason Nickell, manager, Professional Services, Allflex Livestock Intelligence, in a news release.

"The transformative technology provides the most complete BRD control case definition available by analyzing an individual animal's lung sound, heart sound, rectal temperature, and weight, delivering actionable data for objective BRD control decisions at the individual animal level," Nickell says in the release. Based on the individual animal examination, an algorithm calculates each animal's risk of developing BRD and provides a simple "treat" or "no treat" outcome. The technology identifies which cattle are likely to respond to antimicrobial therapy for BRD control, while leaving the remaining population untreated.

More information about the technology is available at WhisperOnArrival.com.

Tyson Water Stewardship Recognized

A Tyson Foods beef plant has received certification under the Alliance for Water Stewardship (AWS) standard, becoming the first US meat processing facility to earn that distinguished designation as the direct result of its water management efforts. Tyson's plant in Finney County, Kansas, reached water stewardship goals in five different areas: good water governance; sustainable water balance; good water quality status; important water related areas; and safe water, sanitation, and hygiene.

The AWS certification was issued by the international third-party certification body SCS Global Services, which said that the Tyson Fresh Meats facility saw a 4.8% water efficiency improvement between 2019 and 2020 and reduced its overall water usage by 7.7% since 2015. Specifically, the Finney County plant adopted new approaches to share water challenges, worked with local agencies and businesses on water-saving goals, and reduced water usage within the plant. Tyson managers also focused on meeting environmental regulations on managing wastewater generated at the plant, and reducing the intake of water originating from a local aquifer in order to sustain water availability for local families in the surrounding communities. In general, meatpackers world-wide are making a conscious effort to do their part in helping the agriculture industry solve an approaching (and unnerving) problem: that of the world running short on water. ■



By Larry Maxey,
 Founder and Superintendent, NAILE Fullblood Simmental Shows
 larryhmaxey@gmail.com

Editor's Note:

This is the fourteenth in the series *Our Pioneers*.

Our Pioneers — Louis C. Chesnut

July 17, 1907, to December 22, 1994



Louis C. Chesnut

As I conduct my research of the people profiled in this series, I have come to the conclusion that they were not only pioneers in the cattle industry, but they were also remarkably brilliant and gifted in other fields as well. Such is the case with this month's featured pioneer, Louis C. Chesnut.

Chesnut was born in Colfax, Washington, in 1907. His parents, Charles and Priscilla (Gossett) Chesnut, were pioneers in their own right. Generations of their ancestors, dating to 1849 with their arrival in New York, migrated to the West. In 1899, Lou's grandfather, John Chesnut, returned to his native Kentucky and brought back the first "carlot" of purebred Shorthorns, the first of the breed to be in the area.

Chesnut graduated from Colfax High School and received a degree in agriculture from Washington State University. In 1933, he joined the Federal Land Bank as a field appraiser. Subsequent promotions placed him in a unique position that only time and circumstance could present: World War II was raging and his abilities were called upon.

In the book *Courageous Cattlemen* by Robert C. de Baca, the following provides insight into Chesnut's role for the war effort: "On January 7, 1943, Louis C. Chesnut became involved in an enterprise that was to change the course of human history. He met with General Leslie Groves, who had overall responsibility for the Manhattan Project that built the first atomic bombs. As Assistant Chief Appraiser for the Federal Land Bank, Chesnut assisted in locating a suitable area and ramrodded the appraisal of the lands appropriated — by purchase or condemnation — by the US Government for the Hanford facility and several military bases and airfields in the Pacific Northwest."

From 1948 through 1950, Chesnut took leave from the bank to serve as national chief of the appraisal standards for

the Farm Credit Administration in Washington, D.C. He returned to Washington state to resume his career with the land bank, where he served for 35 years. During those years, he remained involved with the family ranch and assisted his mother in supervising operations after the death of his father in 1950.

Beginning in 1935, he visited the Range Experiment Station at Miles City, Montana. His introduction to performance concepts were initiated there, as well as a long term relationship with Dr. Ray Woodward (featured in this series in September). Coupled with his agriculturist and banker background, his Miles City experience spawned a devout interest in performance breeding. Robert de Baca noted; "Lou Chesnut has always been in the vanguard as he also proved in the performance movement with three breeds of beef cattle." (Those three breeds were Red Angus, Charolais, and Simmental.)

In 1969 at his partnership ranch, CKR Cattle Company, he began producing a herd of Simmental cattle under a contractual agreement. For the foundation of the herd, 450 heifers were selected. His early involvement and partnership in the outstanding Simmental sire, Cezon, proved to be very rewarding. Cezon was the third fullblood Simmental bull brought into the country. All of this early involvement led Lou to become a trustee of the ASA in 1971, and he served as ASA President in 1975.

A short list of his accomplishments and awards include Golden Book Award from the World Simmental-Fleckvieh Federation; President of the Washington Beef Cattle Improvement Association; President of the Washington Simmental Association; and an at-large director of the Beef Improvement Federation.

Looking forward, it is appropriate to close with a quote from Lou that will serve us well: "It is said that a rugged rancher can live up to two minutes without air, up to two weeks without water, up to two months without food, and up to two generations without a new idea."

Wisdom to ponder from another of our true pioneers, Lou Chesnut. We in the beef cattle industry will always be indebted to your legacy.

Note:

de Baca, Robert C. *Courageous Cattlemen*. Iowa State University Press, 1990. ■

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by Rachel Dickson, Vice President of Marketing

Time Flies When You're Having Fun

Three years ago, at the 2018 National Classic in Minnesota,

I was elected to the AJSA Board of Trustees. This year, I will be entering the last year of my second term. The time I have spent so far on the AJSA Board of Trustees has been nothing short of gratifying, humbling, and the experience of a lifetime. The miles traveled will never compare to the people I have met and connections I have made.

I will always remember attending my first National Classic in 2011, in Sedalia, Missouri, and looking in awe at the individuals who served on the AJSA board. They were exactly who I wanted to be, and their leadership truly had an impression on me. I still look up to them today in the Simmental industry. I knew at that moment, on that day, I, too, wanted to lead the AJSA. Since then, being a leader in this organization brings my junior

show career to full circle, and has made it so memorable.

It is truly hard for me to wrap my mind around the fact that my show career in the AJSA will be coming to an end in 2023. While I will still continue my involvement in the ASA with an adult membership, it will definitely be a different experience being on the outside of the ring, not competing in the contests, and, most of all, not sitting at the front table with the AJSA board at the National Classic. With that, I am excited to see my sisters continue to keep the legacy alive in the show ring once I age out.

I firmly believe that being a member of AJSA and the board has given me the connections and leadership skills that will take me anywhere I need to go in life. The time spent traveling the country, making lifelong friends, and networking with breeders during my time on the AJSA Board of Trustees has been by far the most impactful experience of my life. I'm honored and humbled to give back to an organization that has built me and that has given me so much. ■



www.juniorssimmental.org



2021-2022 American Junior Simmental Association Board of Trustees

Eastern Region

Rachel Dickson
Saint Louisville, OH
740-915-1160
dicksonfarms21@gmail.com

Matt Koverman
Minford, OH
740-988-0203
kovermanm21@minfordfalcons.net

Luke Harker
Hope, IN
812-37-7976
lukeharker2252@gmail.com

Walker Housley
Dayton, TN
423-599-8346
walkerhousley@gmail.com

North Central Region

Martha Louise Moenning
Hayfield, MN
504-923-1114
marthamoenning@gmail.com

Emerson Tarr
LeRoy, IL
309-205-0860
eletarr2021@gmail.com

Grace Greiman
Goodell, IA
641-512-1662
grace.greiman@gmail.com

South Central Region

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McCaskill, AR
870-826-0808
sweat.sara03@gmail.com

Kaitlyn Cloud
Carthage, MO
417-793-7824
kcloud2002@gmail.com

Rylee Abney
Watonga, OK
405-446-7588
rabney914@icloud.com

Blake Henrichs
Okarke, OK
405-831-1672
bhenrichscattleco@gmail.com

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406-868-0253
jonna3383@icloud.com

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sydney.schwenk55@gmail.com

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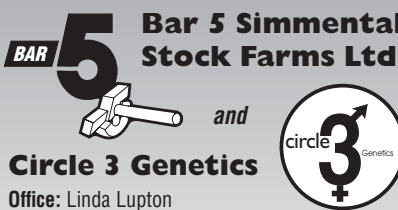
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DX

(Continued on page 47)

Congress Addressing Checkoff Problems

Members of Congress have introduced the “Opportunities for Fairness in Farming” (OFF) Act, designed to reform and bring more accountability and transparency to USDA’s commodity checkoff programs. Under current federal law, farmers of certain commodities, including pork, eggs, beef, and corn, are required to pay a portion of their sales into various checkoff programs. These mandatory fees are intended to be used by the US government to research and market those commodities. Well-known examples of previous checkoff-funded advertising campaigns are: “Got Milk,” “Pork. The Other White Meat,” “The Incredible, Edible Egg,” and “Beef. It’s What’s for Dinner.” Checkoff programs, in total, collect more than \$850 million from America’s farmers and ranchers on an annual basis. However, the checkoffs have been accused of misappropriation of funds, lack of transparency, and misusing farmer and rancher tax dollars.

The bill’s sponsor, Representative Dina Titus (D-NV), said, “This legislation will bring much-needed accountability and transparency to USDA’s checkoff programs, which have operated without sufficient oversight for far too long. Family farmers should not be forced to pay into organizations that sometimes lobby against their interests and threaten animal welfare.” The OFF Act would amend the authorizing checkoff laws to ensure the programs cannot contract with organizations that engage in lobbying, conflicts of interest, or anti-competitive activities that harm other commodities. It would also require that they publish all budgets and disbursements of funds for the purposes of public inspection and submit to periodic audits by the USDA Inspector General. The measure is supported by more than 250,000 farmers and ranchers from across America in an unlikely coalition of allies that include Organization for Competitive Markets, Animal Wellness Federation, National Dairy Producers Organization, the American Grassfed Association, the National Taxpayers Union, and the National Farmers Union.

In addition to Titus, other congressional supporters of the bipartisan legislation include Representatives Nancy Mace (R-SC) and Dave Brat (former R-VT), plus Senators Mike Lee (R-UT), Rand Paul (R-KY), Cory Booker (D-NJ), and Elizabeth Warren (D-MA).

Beef Checkoff Finds Most Consumers View Beef as Nutritious

Americans are currently more open to the nutritional benefits of beef than at any other time since Beef Checkoff began 35 years ago, according to the National Cattlemen’s Beef Association.

Started at a time when US dietary guidelines encouraged consumers to limit beef consumption, Beef Checkoff

has funded research “to demonstrate the importance of beef in a balanced diet,” Becky Walth, South Dakota producer and member of the Nutrition & Health Committee said Wednesday in a news release.

Seventy-five percent of consumers agree that beef is nutritious, while scientists, physicians, and dietitians consistently recommend beef, the trade group stated.

Studies illustrate beef’s role in good nutrition, with one finding eating as much as five-and-a-half ounces of lean beef daily as part of a heart-healthy diet, Beef Checkoff said. Other research found a Mediterranean diet that included seven to 18 ounces of lean red meat per week can improve cardiometabolic disease risk factor profiles.

California Launches Team to Provide Aid to Livestock and Domestic Animals During Emergencies

by Katie James, Bovine Veterinarian

Leaders from the University of California–Davis (UC–Davis), veterinarians, and California legislators have launched a new program — the California Veterinary Emergency Team — to help rescue livestock and domestic animals during disasters.

The primary goal of the new team is to increase response capacity and help standardize disaster response across counties, bringing together “disparate and fragment groups.”

“We want to create a robust, coordinated effort statewide to help animals during disasters,” said Michael Ziccardi, director of the Oiled Wildlife Care Network and executive director of the One Health Institute. “The California Veterinary Emergency Team will bring together state and county agencies and organizations charged with emergency response to help them organize, train, and adopt best practices.”

Currently, the California Animal Response Emergency System (CARES), within California’s Department of Food and Agriculture, manages the care of animals during emergencies and works with community animal response teams and nonprofit organizations.

The new team will mobilize to disasters anywhere in California, operating under a memorandum of understanding with the California Department of Food and Agriculture and the Office of Emergency Services. Between disasters, the team will recruit, train, and drill with volunteers; conduct research; and train veterinarians and veterinary students about best practices in shelter and emergency medicine.

The program will be modeled after the UC–Davis-led Oiled Wildlife Care Network, which was founded in 1994 to mobilize volunteers and professionals to rescue and treat shorebirds and other wildlife that are injured during oil spills, the announcement continues.

The team will be overseen by the UC–Davis School of Veterinary Medicine and will support and train a network

(Continued on page 48)

State Marketplace

(Continued from page 45)

Kansas cont.

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of government agencies, organizations, and individuals to provide aid, a university release announces.

The team will receive \$3 million per year from the state, under legislation authored by Senator Steve Glazer and incorporated into the state budget that was recently signed by Governor Gavin Newsom.

“Recent wildfires have overwhelmed the state’s ability to safely evacuate and care for household animals and livestock,” Senator Glazer said in the release. “Twice in the past five years we have had to call on Texas to send an emergency team to assist. That puts not just animals at risk, but also increases the danger for residents and first responders if people stay behind fire lines because they fear their animals will not be cared for. We need this new team to help train, coordinate, and lead the hundreds of volunteers who are eager to help. Our goal is a team that is ready to respond anywhere in the state with a mobile command center; a clinic if necessary; and the veterinarians, equipment, and medicine to get the job done.”

Building on past experience

In the past, UC–Davis has provided veterinary disaster response through its Veterinary Emergency Response Team

(VERT), Wildlife Disaster Network partnership with the California Department of Fish and Wildlife, and its veterinary medical teaching hospital disaster patient care, the release says. UC–Davis VERT and hospital teams triage, evaluate, treat, and/or rescue more than 1,000 animals in the field during a wildfire event. In the 2018 Camp Fire, the teams helped more than 1,500 animals, including 70 that were brought to the hospital for treatment.

“The funding of the California Veterinary Emergency Team provides unprecedented resources that will bring multiple partners across the state of California together to enhance recruitment, coordination, and training of volunteers, veterinarians, and veterinary students in best practices in disaster response and sheltering of animals in disasters,” said Michael Lairmore, former dean and distinguished professor at the School of Veterinary Medicine, in the release.

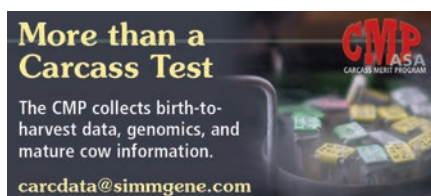
Lairmore explained the university is committed to working with partners across the state to ensure that the California Veterinary Emergency Team program is successful. Developing the California Veterinary Emergency Team is expected to take some time, but it is anticipated the program will be in an organizational phase during this fire season. ■



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Ingredients

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- 2 medium sweet red peppers, chopped
- 1 cup fresh sugar snap peas, trimmed
- 1 small onion, thinly sliced
- 3 garlic cloves, minced
- 1/2 tsp crushed red pepper flakes
- 4 cup cold cooked rice
- 2 cup cooked beef, sliced across grain into bite-sized pieces
- 1 cup beef broth
- 1/4 c reduced-sodium soy sauce
- 1/2 tsp salt
- 1/4 tsp ground ginger

Directions

1. In a large skillet, heat 1 tablespoon oil over medium-high heat. Whisk eggs until blended; pour into skillet. Mixture should set immediately at edge. As eggs set, push cooked portions toward the center, letting uncooked portions flow underneath. When eggs are thickened and no liquid egg remains, remove to a cutting board and chop. Meanwhile, drain oranges, reserving 2 tablespoons juice.
2. In same skillet, heat remaining oil over medium-high heat. Add peppers, sugar snap peas and onion; cook and stir until crisp-tender, 1–2 minutes. Add garlic and pepper flakes; cook 1 minute longer. Add remaining ingredients and reserved juice; heat through. Gently stir in eggs and drained oranges. ■

Editor’s Note: Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column. Email your recipe to editor@simmgene.com.

State Marketplace

(Continued from page 47)

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(Continued on page 51)

High Numbers of Blister Beetles in Hay a Danger for Livestock

North Dakota State University Extension

This year's dry weather is increasing the blister beetle threat to cattle and other livestock, North Dakota State University specialists say.

"Blister beetles tend to be more numerous when grasshopper populations are high because the immature stage of blister beetles feeds on grasshopper eggs, and we have higher numbers of grasshoppers in drought years like 2021," NDSU Extension entomologist Jan Knodel says.

Most blister beetle species produce one generation per year. They lay their eggs in soil from late summer into early fall and overwinter as larvae. They typically emerge in early to midsummer. Blister beetles are very mobile and tend to congregate in large numbers in small areas of the field.

Adult blister beetles are attracted to blooming alfalfa fields and weeds (goldenrods, dandelions). Adults are active June through September and will feed on nectar and pollen, and devour leaves, stems and flowers.

"Blister beetles produce a poison called cantharidin, which is toxic to people and livestock, especially horses, but cattle and sheep also can be poisoned," Knodel says. "Cantharidin oil is released when beetles are crushed, and even dead beetles have high levels of the toxin."

Symptoms of toxicity in horses include sores on the tongue and in the mouth, depression, colic, sweating, diarrhea, blood in

the feces, and frequent urination. Cattle also may exhibit sores in their mouth.

Hay infested with blister beetles is a big concern for hay producers and livestock owners.

"Levels of toxicity to beef cattle have not been identified," NDSU toxicologist Michelle Mostrom says. "The amount of cantharidin produced by blister beetles varies by species, and male blister beetles produce higher amounts than female blister beetles."

"Only 30-50 blister beetles could be lethal to horses," Knodel says. "Blister beetles feed for a short period of time and then migrate to other areas of a field or to new fields. After alfalfa is cut, they often move into blooming canola and other blooming field crops. Hay fields adjacent to rangeland pastures are at higher risk for blister beetle infestations due to typically higher grasshopper populations in rangeland pastures."

Here are some ways to reduce the threat of blister beetles:

- Control blooming weed hosts near or in alfalfa fields.
- Cut alfalfa at less than 10% bloom and/or late in the season (mid-August to early September).
- Check fields 24 hours prior to cutting to ensure that new swarms of blister beetles have not re-infested the fields.
- Allow cut hay to fully dry before raking to encourage the beetles to move out of the hay. Raking may dislodge dead beetles from hay; however, the potential still exists for cantharidin in the hay.
- Scout harvested hay and underneath windrows closely for blister beetles and allow blister beetles to move out of drying hay before baling. Turning the windrows may be helpful to get blister beetles to move out.
- Use equipment without hay conditioners or crimpers that may crush blister beetles, because the crushed beetles can contaminate the hay.

"Even tractor tires can crush blister beetles in hay when turning equipment around," says Karl Hoppe, Extension livestock systems specialist at NDSU's Carrington Research Extension Center. "Cut hay with a sickle bar or rotary mower that allows blister beetles to move out of hay after cutting. If large numbers of blister beetles are observed in spots during harvesting, it is best to quit harvesting and allow blister beetles to move out of the way or go around them."

Janna Block, Extension livestock systems specialist at NDSU's Hettinger Research Extension Center, has this advice: "If blister beetles are suspected in harvested hay, it is best not to feed it. Don't force livestock to eat hay contaminated with blister beetles. Cantharidin is a stable compound, and levels will not be reduced during storage."

"It can be difficult to detect blister beetles in harvested hay because beetles may not be whole," she adds. "Also, they may not be present in every bale due to the insects' tendency to swarm, which means that it is possible that only bales from certain areas of the field may be infested."

Knodel says, "Chemical control is generally not recommended at harvest because dead beetles could be incorporated into cured hay instead of falling onto the ground."

Grinding hay containing blister beetles and then mixing with other feeds will dilute the cantharidin but won't get rid of it. ■



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JBS Brazil Acquiring Opportunities

JBS Brazil has recently acquired a salmon production business through the purchase of Australia's second-largest salmon producer, Huon Aquaculture, with plans to grow in this segment. Additionally, JBS Brazil purchased Vivera, a European plant-based protein processor, earlier this year.

The company continues to consider opportunities for acquisitions and organic growth in the protein markets. According to a news release, JBS seeks companies aligned with its strategy, able to generate synergies, and which could add value to JBS. The company is mainly focused on increasing its value-added and branded products in its portfolio.

Canadian Alt-Meat Labeling Rules

The Canadian Food Inspection Agency (CFIA) recently released a report on feedback from stakeholders and consumers regarding guidelines for simulated meat and poultry products. The CFIA shared plans to pursue the lengthy process of determining how alternative meat and poultry products will be labeled in Canada.

In the report, the agency noted that 79% of respondents were confident they could distinguish between products that contain meat and those that do not. Most consumers also said they were fine with the idea of using traditional meat terms such as meat, burger, and sausage on alternative meat products. Consumers stated that they no longer consider such terms to be exclusive to conventional meat products.

An article by the National Law Review noted that feedback from consumers and from both the plant-based and animal-based protein industries said "plant-based foods should not be compared to meat and poultry products, and that they are separate and unique food products."

CFIA has plans to revise its original 2020 proposal based on the feedback it received. The agency said it will reassess the guidelines related to appearance, composition, and advertising and representations. Any proposals by CFIA will not affect traditional meat and poultry products that meet CFIA's current standards of identity for meat products.

US Joins Global Coalition

US Secretary of Agriculture Tom Vilsack has announced that the United States is joining a global coalition that is focused on improving the nutrition, health, and education of the most vulnerable children and adolescents worldwide. The coalition's goal is to strengthen and expand school meal programs across the globe in an effort to make nutritious meals available for all children by 2030, by advocating for multi-sector coordination, stable funding sources, and ongoing research to improve program quality and efficiency.

Specifically, the coalition aims to ensure that by 2022, all countries restore school meal programs for the 370 million children who lost access during the COVID-19 pandemic, and reach 73 million additional children living in extreme poverty and hunger who were not receiving school meals pre-pandemic, the USDA said in a prepared press release. Called "School Meals: Health and Education for Every Child," the effort officially launches at the United Nations Food Systems Summit in September. It is led by UN member states and spearheaded by Iceland, Finland, and France, with support from the UN's World Food Program (WFP). WFP is already a partner in implementing USDA international food assistance programs.

H-2A Program Doubles

The H-2A Temporary Agricultural Workers Program more than doubled in size in less than 10 years, and fruit, vegetable and nut growers were a big reason for the growth. The H-2A program allows agricultural employers in the US to bring in foreign farmworkers to fill seasonal labor contracts lasting less than a year.

A new report from the US Department of Agriculture's Economic Research Service said that, between 2010 and 2019, H-2A positions certified by the US Department of Labor increased more than 220%. The number of firms requesting H-2A workers increased 95% from 2010 to 2019, the report said, from about 5,200 to 10,100 firms. ■

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Dr. Michael Dikeman Honored

Former ASA Trustee and KSU Animal Scientist Receives Prestigious Award

Dr. Michael Dikeman, a long-time Simmental breeder and former ASA Trustee, has been named the 2021 American Meat Science Association (AMSA) R.C. Pollock Award honoree. The Pollock Award is presented in honor of the first general manager of the National Livestock and Meat Board. Pollock was a leader who was dedicated to the advancement of meat science, and was the moving force in establishing the Reciprocal Meat Conference. The award honors a dedicated AMSA member whose work through teaching, extension, research, or service represents an extraordinary and lasting contribution to the meat industry. The AMSA Development Council sponsors this award. Dikeman was honored at the 74th AMSA Reciprocal Meat Conference (RMC) on August 17 in Reno, hosted by the University of Nevada.

"I never thought competing in intercollegiate meat judging contests would lead to a 42-year career, with teaching/mentorship as my first love and interest," he said. He held numerous leadership positions in professional organizations, and also conducted research that is cited weekly by other researchers and used by industry.

Dr. Dikeman has had a long and illustrious career in meat science at Kansas State University in teaching, coaching meat judging teams, and conducting research that has had a lasting impact on students' subsequent careers and the livestock and

meat industries. Among the ways to serve and support AMSA, there are few in which he hasn't enthusiastically participated. He has served the association on multiple committees as RMC chairman, AMSA president, and chair of the host committee for RMC on two occasions. He has been a member and chair of official committees for intercollegiate meat judging contests and superintendent of state FFA and 4-H judging contests. He received the 1987 AMSA Distinguished Teaching Award, the 1994 Signal Service Award, and 2014 Intercollegiate Meat Judging Meritorious Service Award.

"I can think of no more worthy individual for this award than Michael Dikeman," said American Simmental Association (ASA) Executive Vice President Wade Shafer. "He has been a highly respected member of our organization for several decades, has chaired several significant committees, and has contributed countless articles and papers for our publications. As an Association Trustee from 2002 to 2008, he introduced and led the effort to establish our prestigious Performance Advocate Program, which recognizes those breeders who make an effort to report 100% of their performance data. In 2014, Dr. Dikeman was honored by ASA with its Golden Book Award."

Dikeman trained and mentored hundreds of students who have made their own significant contributions to the meat and livestock industries and AMSA, including former ASA Executive Vice President Dr. Jerry Lipsey, who studied under Dikeman at KSU.

When Lipsey, now retired and living in Bozeman, Montana, heard that his long-time friend and mentor had been so honored, he had these thoughts: "Among the great experiences of our lives is learning that someone we admire has been recognized by many others for excellence, service, and near lifetime contributions to improve things about which we care. It's easy to relate to Mike Dikeman's early years, as he was a farm boy who enrolled at his state Land-Grant University and became energized by the wondrous world of applying science to make better farm animals and food. Literally thousands of us had the same experiences, and our lives were shaped and inspired by those paying it forward, like Dr. Dikeman has for decades."

In addition to his service on the ASA Board and Executive Committee, Dikeman served as President of FASFAS (the forerunner of Federation of Animal Science Societies), on the Executive Board of the American Society of Animal Science, and on Program Planning for the Joint Meeting of four societies in Indianapolis.



Dr. Dikeman

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- Marty Ropp, Allied Genetic Resources

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In Memoriam...

■ **Dwight "Duff" Rich**, 54, a Simmental breeder from Sandusky, Michigan, passed away unexpectedly on August 21. The owner/operator of Rich Beef and Grain, he had been a member of the American Simmental Association for multiple decades, and had served as past president and board member of the Michigan State Simmental Association. Outside of his farm, he had worked for Vibracoustics for 36 years. He is survived by his wife, Barbara; a daughter, Celest; a brother, Paul (Rochelle); mother-in-law Donna (Lee) Logghe; two sisters-in-law, numerous nieces, nephews, aunts, uncles, and cousins; and many close friends.

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Listed below are ten questions designed to test your knowledge of the beef industry.

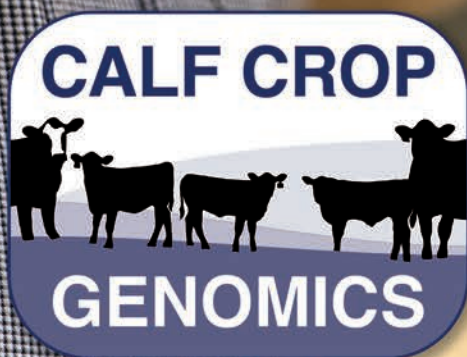
Elite: 9-10 correct
Superior: 7-8 correct
Excellent: 5-6 correct
Fair: 3-4 correct
Poor: 1-2 correct

1. What is the most reliable EPD for selecting a sire to breed first-calf heifers?
2. Which vitamin is typically adequate in cattle exposed to sunlight?
3. Within 5%, cattle reach about what percentage of their mature height at seven months of age?
4. Which of a cow's four stomachs is the "true stomach" with digestive juices breaking down food?
5. What is the safest way to deliver a calf that is too big for the birth canal?
6. What body condition score (BCS) would be given to an extremely thin cow?
7. What is the recommended age for calving first-calf heifers to increase total lifetime productivity?
8. What two factors are used to determine an animal's frame score?
9. Feed high in energy but low in fiber is known by what term?
10. There are four measured factors used to formulate yield grades, including fat thickness; hot carcass weight; and kidney, pelvic, and heart fat. What is the fourth factor?

Answers:

1. Calving ease; 2. Vitamin D; 3. 80%;
4. Abomasum; 5. Cesarean Section;
6. BCS 1; 7. Two years of age;
8. Hip height and age;
9. Concentrates; 10. Ribeye area

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today will influence
the next 20 years.**



**Make it a
good one.**

Need Registrations or Transfers in a Hurry?

Use Our Online Herdbook

Herdbook Services offers hands-on registration capabilities.

You enter the data, work through any errors, pay the fees; registration will be completed in minutes. No priority handling fee, no hold-ups (unless there are errors or payment is needed) and can be completed any time of the day or night.

Interesting fact:

90.8% of the animal data is already submitted electronically through Herdbook Services!

Why the encouragement to go online and register the animal yourself?

1. Registrations and transfers needing faster than the normal turnaround will be charged \$50 priority processing fee per animal. This \$50 fee can be avoided by going online and completing the registration or transfer yourself.
2. Complete the registration online and if you need it mailed by FedEx or UPS send a request via email (simmental@simmgene.com) for special shipping. **Note:** there is a charge for shipping unless mailed by regular US Mail. Plan ahead and avoid those charges.

Need more encouragement to register online?

1. Normal processing (registration) on paper applications for SimGenetic animals (once received in the ASA office): 3-7 business days (error-free and payment received) depending on the time of year — holiday season could extend turnaround.
2. Mailing services: within three days of processing (registration) plus the length of time for the US Mail service.

The Customer Service Specialists are just a phone call away to assist you.

1. There are peak times and days where there are large volumes of calls (especially as it closes in on a deadline, you are not alone if you are one who waits until the last minute).
2. If you are unable to get through, feel comfortable leaving a voicemail. Our goal is to return calls as soon as possible, normally within 3-4 hours. If your question can be answered by email, send an email instead of a voice message to:

simmental@simmgene.com

*for general questions
or priority handling*

dna@simmgene.com

for DNA questions or kit requests

the@simmgene.com

for Total Herd Enrollment (THE)

members@simmgene.com

*to apply for membership or,
account changes, or annual service
fee questions*

carcdata@simmgene.com

*for Carcass Merit Program (CMP)
and Carcass Expansion project.*

ultrasound@simmgene.com

for ultrasound and barn sheets

To help you plan, here are some items which may hold up registration for a length of time:

1. **DNA / Genetic Abnormalities / Parental Validation / AI Sire / ET Requirements:** DNA Testing is a standard process without any options to expedite this service.
 - a. Normal DNA Testing: 3-4 weeks for results. Sample failure and misidentified samples doubles this time.
 - b. DNA kit paperwork requests: 48-hour turnaround
2. **Non-Compliance:**

Total Herd Enrollment breeders: there is a deadline each year where the previous year's calf data must be submitted. You'll be notified of the dams in your herd which need calf data or a reason the cow didn't calve when you go online to submit new registrations. Until this information is completed, no new data will be accepted.
3. **Foundation Registration:**

Sires registered with other breed associations MUST be registered with ASA prior to registering progeny. Other breed dams may be registered with ASA as a Foundation, but it is optional, not mandatory. Normal processing is 10-12 business days (error-free, payment received, DNA requirements completed).
4. **Breeder Signature:**

If the owner of the dam at the time of conception is different than the person applying for registration, ASA requires the breeder to sign off on the calf you are registering. Make sure the breeder signs the calf's registration application or breeding information is supplied on the transfer of the dam. If the dam was sold with the calf at side, make sure the seller has registered and transferred the calf to you.
5. **Non-payment:**

Payment is required to complete registrations.



FASTER

◀ GET IT NOW ▶

Priority Handling Processing Service:

ASA offers priority handling services if you are unable to complete your registration online. If the data is error-free and payment is received, normal turnaround time for registration is within two business days. There is a priority handling processing fee \$50 per animal. Regular US Mail service is at no charge; however, other mailing services (i.e. FedEx, UPS or Express Mail) will incur additional charges.

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South Dakota Summer Spotlight

Date: July 24, 2021
Location: Huron
Judges: Curtis Doubet, Laramie, WY; and Brigham Stewart, Washington, KS.



3rd Overall Purebred Heifer
 "JSUL Rosie Leap 9808G,"
 s. by HPF Quantum Leap Z952,
 exh. by Kinsly Altena, George, IA.



4th Overall Purebred Heifer
 "Bramlets Dakota H094,"
 s. by W/C Relentless 32C,
 exh. by Creighton Werning, Emery.



5th Overall Purebred Heifer
 "Holly 35H," s. by HPF Quantum Leap Z952, exh. by Kenidey Effling, Highmore.



Grand Champion Percentage Heifer
 "EGL Nala 218H,"
 s. by W/C United 956Y,
 exh. by Jady LeDoux, Ree Heights.

Simmental Breeders Sweepstakes

Dates: July 30-31, 2021
Location: Louisville, KY
Judges: Kyle Conley, Sulphur, OK (Junior Show); Carey Crow, Bryan, TX (Open Show)

Open Show Purebred Females



Junior Calf Champion
 "FC Quite Empressive,"
 s. by HILB Oracle C033R,
 exh. by Emerson Tarr.



Reserve Junior Calf Champion
 "L/P Queen of Denial J109,"
 s. by JSUL Something About Mary 8421, exh. by Layne Lassnick.

Senior Calf Champion
 "Rocking P Wildfire H129,"
 s. by HPF Quantum Leap Z952,
 exh. by Marshall Philips.



Reserve Senior Calf Champion
 "S B C Shez A Classic 815H,"
 s. by WLE Copacetic E02,
 exh. by Jordan Stephens.



Summer Yearling Champion
 "Bramlets/DBLG/C4 Emmy H622,"
 s. by TJSC Hammer Time 35D,
 exh. by Madyson Frederick.

Reserve Summer Yearling Champion
 "3BCC Miss Believe,"
 s. by W/C Relentless 32C,
 exh. by Megan Brown.



Knic Overpeck Supreme Champion, Grand Champion and Junior Yearling Champion
 "AK/NDS Seckond Chayne,"
 s. by W/C Relentless 32C,
 exh. by Mabrey Schick.



Reserve Grand Champion and Reserve Junior Yearling Champion
 "GBC XTB Hazel H03,"
 s. by WLE Copacetic E02,
 exh. by Pepper Elmore.

Senior Yearling Champion
 "Rocking P Blackcap G085,"
 s. by LLSF Pays To Believe ZU194,
 exh. by Josie Phillips.

Reserve Senior Yearling Champion
 "Images Mystic,"
 s. by WLE Copacetic E02,
 exh. by Shaylee Ison.

Cow/Calf Pairs



Grand Champion
 "Bramlets/DBLG Emmy G930,"
 s. by TJSC Hammer Time 35D,
 Calf, "Bramlets/DBLG Emmy J141,"
 s. by W/C Double Down 5014E,
 exh. by Luke Gilbert.



Reserve Grand Champion
 "Miss CCF Making Memories,"
 s. by Mr CCF 20-20,
 Calf, "Miss MC Samantha J51,"
 s. by JSUL Something About Mary 8421, exh. by Grace McClain.

Bulls



Grand Champion and Junior Calf Champion
 "CNS/HFS/102 Clarified J012,"
 s. by Mr CCF Clarified,
 exh. by Mabrey Schick.



Reserve Junior Calf Champion
 "MEJ Coronarita 215J,"
 s. by RRF Quantum Leap E761,
 exh. by Morgan Jackson.

Senior Calf Champion
 "Tylertown Breakthrough,"
 s. by HPF Quantum Leap Z952,
 exh. by Tylertown Simmentals.

Summer Yearling Champion
 "Tylertown Little Iron,"
 s. by WLE Big Iron E205,
 exh. by Tylertown Simmentals.



Reserve Grand Champion and Junior Yearling Champion
 "Rocking P Private Stock H010,"
 s. by WLE Copacetic E02,
 exh. by Josie Phillips.

Reserve Junior Yearling Champion
 "Bramlets Ace H009,"
 s. by WLE Copacetic E02,
 exh. by Bramlet Simmentals
 and Cirlce M Farms.



Senior Yearling Champion
 "OBCC Goose GB17,"
 s. by W/C Bankroll 811D,
 exh. by Owen Brothers Cattle
 Company/XTB Cattle Co.

Purebred Groups

Best Pair Bred and Owned
 Exh. by Luke Herr.

Produce of Dam
 "CLRWTR Ms. Knockout,"
 exh. by Luke Herr.

**Denny Benoedt Premier Breeder
 Memorial Premier Exhibitor**
 Morgan McDaniel

Percentage Show Females



Junior Calf Champion
 "Miss CCF Blossom,"
 s. by LLSF Pays To Believe ZU194,
 exh. by Morgan McDaniel.



Reserve Junior Calf Champion
 "Miss Star 32J," s. by
 Penner-CC Double Black 2257,
 exh. by Sydney Roberts.



**Grand Champion
 and Senior Calf Champion**
 "STCC Serena's Gift 0173,"
 s. by PVF Blacklist 7077,
 exh. by Harley Sargent.



Reserve Senior Calf Champion
 "WCCO/WST Maxie B 123H,"
 s. by HPF Quantum Leap Z952,
 exh. by Tyson Woodard.



Summer Yearling Champion
 "DPL Sandy 340H,"
 s. by W/C Relentless 32C,
 exh. by Pepper Elmore.

**Reserve Summer
 Yearling Champion**
 "Bramlets/DBLG Emmy H026,"
 s. by Colburn Primo 5153,
 exh. by Luke Gilbert.



Junior Yearling Champion
 "Seldom Rest Lucy 0064H,"
 s. by SC Pay The Price C11,
 exh. by Hudson Myers.



**Reserve Junior
 Yearling Champion**
 "JASS /SHER Beautiful Crazy
 013H," s. by SHER The Wood 83F,
 exh. by Jasper Tarr.



**Reserve Grand Champion and
 Senior Yearling Champion**
 "HNRX Fancy 9103G,"
 s. by GEF County O,
 exh. by Sarah Armitage.

**Reserve Senior
 Yearling Champion**
 "RP/BCR Built TO Love G103,"
 s. by PVF Insight 0129,
 exh. by Josie Phillips.

Cow/Calf Pairs



Grand Champion
 "RRF Rita 215G," s. by OBCC
 CMFM Deplorabull D148, Calf,
 "MEJ Coronarita 215J,"
 s. by RRF Quantum Leap E761,
 exh. by Morgan Jackson.



Reserve Grand Champion
 "Miss CCF Sugar and Spice,"
 s. by BFB1 Combustible, Calf,
 "Miss CCF Salt and Pepper,"
 s. by Mr CCF The Duke,
 exh. by Madison Metzger.

Bulls

Junior Calf Champion
 "Mr CCF Bills Paid,"
 s. by LLSF Pays To Believe ZU194,
 exh. by Morgan McDaniel.



**Grand Champion and
 Senior Calf Champion**
 "Mr CCF Priority,"
 s. by W/C Executive Order 8543B,
 exh. by Morgan McDaniel.



**Reserve Grand Champion and
 Reserve Senior Champion**
 "PMTM ECS headliner H061,"
 s. by Reckoning 711F,
 exh. by Pepper Elmore.

Junior Yearling Champion
 "S B C Northgate 795H,"
 s. by HPF Quantum Lap Z952,
 exh. by Jordan Stephens.

**Reserve Junior
 Yearling Champion**
 "TMPF Atlas 53H,"
 s. by Mr. HOC Broker,
 exh. by Pickerel Farms.

Senior Yearling Champion
 "All Avail 939G," s. by Profit,
 exh. by Adcock Land and Livestock.

**Reserve Senior
 Yearling Champion**
 "JL Gemstone G279,"
 s. by Volk Currency E69 CC,
 exh. by Ligon Simmentals.

(Continued on page 62)

(Continued from page 61)

Percentage Groups

Best Pair Bred and Owned
Exh. by Morgan McDaniel.

Produce of Dam

“Miss CCF Jestress B79,”
exh. by Morgan McDaniel.

Breeder's Herd

Exh. by Morgan McDaniel.



Herdsman Of The Year
William Palmer.

Junior Show Purebred Show Females



Junior Calf Champion and Bred and Owned Division Champion
“FC Quite Empressive,”
s. by HILB Oracle C033R,
exh. by Emerson Tarr.



Reserve Junior Calf Champion
“Bramlets Crocus J110,”
s. by JSUL Something
About Mary 8421,
exh. by Cannon Bramlet.



Peter Courtney Supreme Bred and Owned Memorial Champion, Reserve Grand Champion and Senior Calf Champion
“Rocking P Wildfire H129,”
s. by HPF quantum leap Z952,
exh. by Marshall Phillips.



Reserve Senior Calf Champion
“WHF Andie 368H,”
s. by KCC1 Exclusive 116E,
exh. by David Mundy.



Summer Yearling Champion
“Bramlets/DBLG C4 Emmy H622,”
s. by TJSC Hammer Time 35D,
exh. by Madyson Frederick.

Reserve Summer Yearling Champion and Bred and Owned Division Champion
“3BCC Ms Believe,”
s. by W/C Relentless 32C,
exh. by Megan Brown.



Grand Champion and Junior Yearling Champion
“AK/NDS Seckond Chayne,”
s. by W/C Relentless 32C,
exh. by Mabrey Schick.

Reserve Junior Yearling Champion
“GBC XTB Hazel H03,”
s. by WLE Copacetic E02,
exh. by Pepper Elmore.



Bred and Owned Junior Yearling Champion
“CNS/HFS Knockout H086,”
s. by Mr CCF Clarified,
exh. by Conley Schick.

Senior Yearling Champion and Bred and Owned Division Champion
“Rocking P Blackcap G085,”
s. by LLSF Pays To Believe ZU194,
exh. by Josie Phillips.

Cow/Calf Pairs



Grand Champion and Bred and Owned Champion
“Bramlets/DBLG Emmy G930,”
s. by TJSC Hammer Time 35D,
Calf, “Bramlets/DBLG Emmy J141,”
s. by W/C double Down 5014E,
exh. by Luke Gilbert.



Reserve Grand Champion
“Miss CCF Making Memories,”
s. by Mr. CCF 20-20,
Calf, “Miss MC Samantha J51,”
s. by JSUL Something About
Mary 8421, exh. by Grace McClain.

Bred and Owned Bulls



Grand Champion and Junior Calf Champion
“CNS/HFS/102 Clarified J012,”
s. by Mr. CCF Clarified,
exh. by Mabrey Schick.

Reserve Junior Calf Champion
“MEJ Coronarita 215J,”
s. by RRF Quantum Leap E761,
exh. by Morgan Jackson.



Reserve Grand Champion and Junior Yearling Champion
“MLCC Simpatico H71D,”
s. by WLE Copacetic E02,
exh. by Luke Herr.

Percentage Show Females

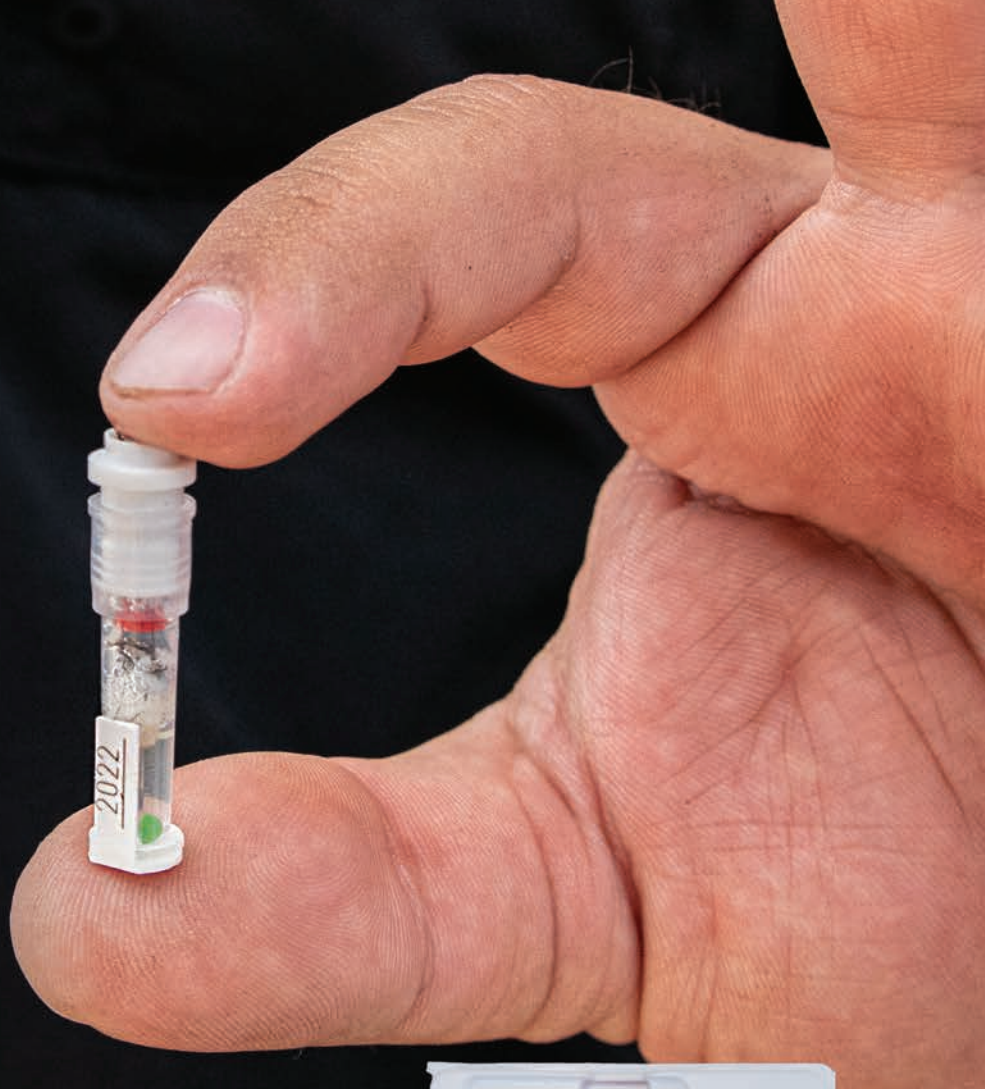


Junior Calf Champion and Bred and Owned Division Champion
“Miss Star 32J,”
s. by Penners-CC Double Black
2257, exh. by Sydney Roberts.



Reserve Junior Calf Champion
“CNS/HFS Woolfta 960J,”
s. by Mr. CCF Clarified,
exh. by Conley Schick.

(Continued on page 64)



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(Continued from page 62)



Grand Champion and Senior Calf Champion
“STCC Serena” Gift 0173,
s. by PVF Blacklist 7077,
exh. by Claire Trennepohl.



Reserve Senior Calf Champion
“WCCO/WST Maxie B 123H,”
s. by HPF Quantum Leap Z952,
exh. by Emma Woodard.



Reserve Grand Champion and Summer Yearling Champion
“DPL Sandy 340H,”
s. by W/C Relentless 32C,
exh. by Pepper Elmore.



Reserve Summer Yearling Champion and Bred and Owned Division Champion
“Bramlets /DBLG Emmy H026,”
s. by Colburn Primo 5153,
exh. by Luke Gilbert.

Junior Yearling Champion and Bred and Owned Division Champion
“S B C Eclipse 794H,”
s. by HPF quantum Leap Z952,
exh. by Jordan Stephens.

Reserve Junior Yearling Champion
“Seldom Rest Lucy 0064H,”
s. by SC Pay the Price C11,
exh. by Hudson, Myers.

Senior Yearling Champion and Bred and Owned Division Champion
“RP/BCR Built to Love G103,”
s. by PVF Insight 0129,
exh. by Josie Phillips.

Reserve Senior Yearling Champion
“HNRX Fancy 9103G,”
s. by GEFF County O,
exh. by Sarah Armitage.

Cow/Calf Pairs



Grand Champion
“RRF Rita 215G,”
s. by OBCC CMFM Deplorabull D148, Calf, “MEJ Coronarita 215J,” s. by RRF Quantum Leap E761, exh. by Morgan Jackson.

Bred and Owned Bulls



Grand Champion and Senior Calf Champion
“PMTM ECS Headliner H061,”
s. by Reckoning 711F,
exh. by Pepper Elmore.

Reserve Senior Calf Champion
“Mr CCF Priority,”
s. by W/C Executive Order 8543B,
exh. by Morgan McDaniel.



Reserve Grand Champion and Junior Yearling Champion
“S B C Northgate 795H,”
s. by HPF quantum Leap Z952,
exh. by Jordan Stephens.

Showmanship



Madison Metzger
(Junior);
Morgan McDaniel
(Intermediate) and
Claire Trennepohl
(Senior).



Nathan Adkins Memorial Scholarship Winner
Luke Herr with Nancy Adkins.



Premier Breeder and Premier Exhibitor – Morgan McDaniel.



Bill Couch Memorial Junior Herdsman, Jordan Stephens, pictured here with Willie Couch and Kristi Couch.



Simmental Breeder's Sweepstakes Embryo Auction

July 31, 2021 • Louisville, KY

No	Category	Total
2	ISA Donated Lots	\$1,150
17	Embryo Lots	21,550
12	Semen Lots	5,950
10	“Fun Stuff” Lots	2,625
41	Total Lots	\$31,275

High-Selling Lots:

- \$3,000** – Three Embryos (\$1,000 each), donated by Sandeen Simmentals, sold to Stoutenborough Livestock, Maroa, IL.
- \$2,500** – Two Embryos (\$1,250 each) donated by CTN Simmentals, sold to Diamond J Simmentals, Kaufman, TX
- \$1,950** – Three Embryos (\$650 each) s. by Ruby SWC Battle Cry 431B, donated by Circle T Simmentals, sold to Three Trees Farm, Murray, KY.
- \$1,900** – Two Embryos (\$950 each), s. by W/C Bankroll 811D, donated by Sullivan Farms, sold to Edwards Simmental Farms, Greenfield, IN.
- \$1,700** – Two Embryos (\$850 each) donated by King Cattle Co., sold to Sunset View Farms, Auburn, KY.

- \$1,600** – Two Embryos (\$800 each) s. by LLSF Pays To Believe ZU194, donated by C&C Farms, sold to Adkins Cattle Co., Chandlerville, IL.
- \$1,500** – Two Embryos (\$750 each) s. by LLSF Pays To Believe ZU194, donated by C&C Farms, sold to Bryan Creek, Auburn, KY.
- \$1,200** – Two Embryos (\$600 each) s. by CLRS Homeland 327H, donated by Eichacker Simmentals, sold to Hadden Simmentals, Castana, IA.
- \$1,200** – Two Embryos (\$600 each) s. by JSUL Something About Mary 8421, donated by ERV Farms, sold to Three Trees Farm, Murray, KY.



Sweepstakes Board Members

Colorado State Fair

Date: August 30, 2021 (Junior Show) and September 1, 2021 (Open Show)

Location: Pueblo

Judges: Kyle Conley, Sulphur, OK (Junior Show); and Harlan Yoakum, Sapulpa, OK (Open Show)

Junior Show



Multi-breed Supreme Champion and Champion Simmental Female
 “BTYL Catypso 312H,”
 s. TLLC One Eyed Jack,
 exh. by Dylan Stone, Eaton.

Reserve Champion Simmental Female
 “CHY County O.”
 s. GEFF County O, exh. by Aspen Hawkins, Lamar, CO.

Reserve Champion Percentage Simmental Female
 “RG Lady H4,”
 s. CCR Boulder 1339A,
 exh. by Colbie Bruna, La Junta.



Champion Percentage Simmental Female
 “BTYL Marauder 300H,”
 s. GSC GCCO Dew North 102C,
 exh. by Colbie Bruna, La Junta.

Open Show

Multi-breed Supreme Champion and Champion Simmental Female
 “BTYL Catypso 312H,”
 s. TLLC One Eyed Jack,
 exh. by Dylan Stone, Eaton. ■

Statement of Ownership, Management and Circulation Required by 39 USC 3685

- | | | |
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 I certify that the statements made by me above are correct and complete.
 Dr. Jackie Atkins, Managing Editor Dated: September 16, 2021

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◆ **BULLETPROOF:** WEIGH AHEAD ON PROFITABILITY! FALL CALVING HUGE DISCOUNTS. winwincattle.com. CURRENT UPDATES: 605-464-7451.

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at the Ranch – 12:00 pm, Noon

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RGRS Two Step x Myers Queen Sazerac Proven Donor
Sells Open & Ready to Flush



C4

Offering a pregnancy by ES Right Time



A85

Offering a pregnancy by the
OKC Champion SO Remedy



G260

W/C Fully Loaded x ES A85 bred to W/C Lockdown



G909

Dew North x Upper Class x Magnetic Lady
bred to W/C Executive 187D



G973

Oracle x Lookout bred to Mr. SR Right Now



J161

W/C Pinnacle x Red Jewel
Offering choice of the Spring Born Red Jewels



J189

CLRWTR Special Order x JF Rancher



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- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2022 THE Enrollment – (dams calve January 1-June 30) –
Early enrollment open October 15 through **December 15, 2021**.
Late enrollment available until February 15, 2022.

Fall 2021 THE Enrollment – (dams calve July 1-December 31) –
Early enrollment open April 15 through **June 15, 2021**.
Late enrollment available until August 15, 2021.

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ...	\$40
Enrolled in Opt B or C 15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$17
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE 15 months	\$62

Pollington **Bred for Success**

DVAuction Broadcasting
Real-time Auctions



SATURDAY, OCTOBER 30, 2021

1:00 PM | Ole Mill Venue | Marion, MI



C2F

Remington Lock N Load x Sandeen Donna
7386 due to OMF Epic – Proven Donor



18H

OMF Epic x Lock N Load
x Donna 7386



CJ2

Pays to Believe x Back In Black
x Reba 736T



21J

C Bar One Way x L. Taylor x Karrie T47K



H41

KCF Bennett Summation x VAR Discovery
x Boyd Abigale 3605



H63

E&B Plus One x Rosetta 8064
x Tehama Tahoe



C10F

Longs The Player x Zeus

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OCTOBER

- 1 Buckeye's Finest Sale — Zanesville, OH
- 2 Factory Direct Sale — West Lafayette, IN
- 3 "Our Vision, Your Future" Sale — Chalmers, IN
- 3 Traynham Ranches' Bull and Female Sale — Fort Klamath, OR
- 3 WSA Midwest Fall Round-Up Sale — Lancaster, WI
- 8 Ladies of the Lone Star Sale — Grand Saline, TX
- 9 Blackjack and Guests Female Production Sale — Seminole, OK
- 9 New Direction Sale — Seward, NE
- 9 Trinity Farms' 4th Annual "Generations of Excellence" Female Sale — Ellensburg, WA
- 11 Burlap and Barbed Wire Vol. VI Female Sale — Clay Center, KS
- 12-13 R.A. Brown Ranch's 47th Annual Sale — Throckmorton, TX
- 15 Buckles and Banners Sale — West Point, IA
- 16 Fred Smith Company Ranch's Extra Effort Sale — Clayton, NC
- 16 Gerloff Farms' Bull Fest Sale — Bland, MO (pg. 53)
- 16 Indiana Performance Bull Test Sale — Springville, IN
- 16 MN Beef Expo — White Satin On Ice and All Breeds Sale — Minneapolis, MN
- 23 Clear Choice Female Sale — Milan, IN (pg. 29)
- 23 Magnolia Classic — Starkville, MS
- 23 New Day Genetics' Fall Bull Sale — Salem, MO
- 23 Pennsylvania Fall Classic Sale — Waynesburg, PA (pg. 23)
- 29 27th Annual Hokie Harvest Sale — Blacksburg, VA
- 30 7P Ranch's 46th Annual Production Sale — Tyler, TX (pg. 7)
- 30 H2O's Cattle Laser Focused Production Sale — Walkerton, IN
- 30 High Ridge Farms' Genetic Opportunity Sale — Albemarle, NC
- 30 Pollington Bred for Success Sale — Marion, MI (pg. 69)
- 30 Red Hill Farms' "Bulls of Fall VII" Sale — Lafayette, TN
- 30 Yon Family Farms Fall Sale — Ridge Spring, SC

NOVEMBER

- 1 Hanel's Black Simmentals' "The Female Sale" — Courtland, KS
- 6 25th Annual Southern Showcase Sale — Rome, GA
- 6 Cason's Pride and Joy Simmentals' Maternally Inspired Female Sale — Russell, IA (pg. 19)
- 6 Dakota Ladies Sale — Worthing, SD (pg. 67)
- 6 Irvine Ranch Annual Production Sale — Manhattan, KS
- 7 Prospect Cattle Company's High Society Sale — Hillsboro, OH (pg. 75)
- 7 Triangle J Ranch's Female Sale — Miller, NE (pg. 49)
- 13 Deer Creek Farm's Annual Bull Sale and Open House — Lowesville, VA
- 13 Gibbs Farms' 16th Annual Bull and Replacement Female Sale — Ranburne, AL
- 15 Bichler Production Sale — Linton, ND
- 15 Houck Rock Creek Ranch's Fall Private Treaty Sale — Allen, KS
- 19 Heartland Simmental's Performance with Class Sale — Waverly, IA
- 20 Callaway Cattle Company's AffordaBULL Sale, — Hogansville, GA
- 20 Driggers Simmental Farm 10th Annual Bull Sale — Glennville, GA
- 20-23 LMC and Friends "Giving THANKS" Online Donation Sale VII — www.lamuecacattle.com
- 20 Next Step Cattle Co., 9th Annual "Boot Brand Genetics" Bull Sale — Livingston, AL
- 20 Stanley Martins Farms' Herd Reduction Sale — Decorah, IA (pg. 6)
- 20 Yardley Cattle Company's Bred Cow and Heifer Sale — Beaver, UT
- 21 48th Annual Minnesota Simmental Association Sale — Cannon Falls, MN (pg. BC)
- 27 Chestnut Angus Female Sale — Pipestone, MN
- 27 Felt Farms' Foxy Ladies Sale — West Point, NE
- 27 Trennepohl Farms' Right By Design Sale — Middletown, IN (pg. 9)

DECEMBER

- 4 Jewels of the Northland Sale — Clara City, MN
- 4 T-Heart Ranch and L-Cross Ranch High-Altitude Female Sale — LaGarita, CO
- 4 Western Choice Simmental Sale — Billings, MT
- 10 JS Midwest Made Elite Female Sale — Prairie City, IA
- 11 North Alabama Bull Evaluation Sale — Cullman, AL
- 11 North Dakota Simmental Association Showcase/Classic Sale — Mandan, ND
- 12 Trauernicht Simmental's Nebraska Platinum Standard Sale — Beatrice, NE
- 17 Buck Creek Ranch's Grand Event, Vol. II — Yale, OK

- 18 South Dakota Source Sale — Mitchell, SD
- 27-28 St. Nick's Eggstravaganza — www.dponlinesales.com

JANUARY 2022

- 14 Diamond Bar S Bull Sale — Great Falls, MT (pg. 47)
- 17 National Western "The One-Volume XXVII" Sale — Denver, CO
- 18 Powerline Genetics Arapahoe 1 Sale, Arapahoe, NE
- 28 Double J Farms' 48th Annual Bull Sale — Garretson, SD (pg. 51)
- 28 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 49)
- 29 J&C Simmentals' Annual Bull Sale — West Point, NE (pg. 47)
- 30 Triangle J Ranch's Annual Production Sale — Miller, NE (pg. 49)
- 31 APEX Cattle 'Heterosis Headquarters' Annual Bull and Bred Heifer Sale — Dannebrog, NE

FEBRUARY

- 1 S/M Fleckvieh Cattle's Private Treaty Bull Sale — Garretson, SD
- 2 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT
- 2 Lazy C Diamond Ranch's Bull and Female Production Sale — Kintyre, ND
- 3 Stavick Simmental's King of the Range Bull Sale, — Veblen, SD (pg. 52)
- 4 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pg. 45)
- 4 Kunkel Simmentals' Annual Bull and Bred Female Sale — New Salem, ND
- 5 Klain Simmental Ranch's 40th Annual Production Sale — Ruso, ND
- 5 Prickly Pear Simmentals "Made In Montana" Sale — Helena, MT (pg. 47)
- 5 Springer Simmental's Value Based Genetics Sale — Decorah, IA
- 7 42nd Annual Gateway "Breeding Value" Bull Sale — Lewistown, MT
- 8 Edge of the West Production Sale — Mandan, ND (pg. 49)
- 9 Jackpot Cattle Company's Annual Bull Sale — Wessington, SD
- 9 River Creek Farms' 29th Annual Production Sale — Manhattan, KS (pg. 47)
- 10 Houck Rock Creek Ranch Spring Private Treaty Sale — Allen, KS
- 10 Lassle Ranch Simmentals' 29th Annual Bull Sale, —Glendive, MT
- 11 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale — Rugby, ND
- 11 Hook Farms and Clear Springs Cattle Co. "Bred for Balance" Sale — Starbuck, MN
- 11 TNT Simmentals' 37th Annual "Carrying On" The Explosive Difference Sale — Lehr, ND
- 12 Kenner Simmentals' 26th Annual Production Sale — Leeds, ND
- 12 Mississippi-Dixie National Sale — Jackson, MS
- 12 Rydeen Farms 24th Annual "Vision" Sale — Clearbrook, MN
- 14 Nelson Livestock Company's Annual Production Sale — Wibaux, MT
- 15 Quandt Brothers Annual Sale — Oakes, ND (pg. 51)
- 16 Hart Farms Beef Builder Bull Sale — Frederick, SD
- 18 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 49)
- 18 Mader Ranches' 33rd Annual Bull Power Sale — Carstairs, AB
- 18 R&R Cattle Company's Annual Production Sale — Chamberlain, SD
- 18 Sandy Acres Simmental Bull Sale — Creighton, NE (pg. 49)
- 19 7P Ranch's 28th Annual Spring Bull and Female Sale — Tyler, TX
- 19 Dixson Farms, Inc., Private Treaty Sale and Open House — Atwood, KS
- 19 Rhodes Angus Annual Sale — Carlinville, IL
- 19 Schnabel Ranch Simmentals' Annual Sale — Aberdeen, SD (pg. 52)
- 20 Trauernicht's Bull Sale — Wymore, NE
- 21 Bulls of the Big Sky — Billings, MT (pg. 47)

- 23 C Diamond Simmentals' Bull and Female Sale — Dawson, ND
- 24 Illinois Performance Tested Bull Sale — Springfield, IL
- 25 Beitelspacher Ranch's Annual Bull Sale, Mobridge, SD
- 25 Mid-America Simmental Sale — Springfield, IL
- 26-3/5 Hofmann Simmental's Annual "Buy Your Way" Bull Sale — Clay Center, KS
- 28 Lehrman Family Simmentals' Annual Production Sale — Mitchell, SD

MARCH

- 1 Doll Simmental Ranch's 42nd Annual Production Sale — Mandan, ND
- 1 Hill's Ranch Bull Sale — Stanford, MT
- 2 Klein Ranch's "Heart of the Herd" Sale — Atwood, KS
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- 11 Yardley Cattle Company's Bull Sale — Beaver, UT
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- 12 Dikeman and Huninghake Premium Genetics Simmental and Angus Bull Sale — Wamego, KS
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- 13 22nd Annual Gonsior Simmentals' "In The Heartland" Sale — Fullerton, NE
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- 19 Lechleiter Simmentals' 34th Annual Bull Sale — Loma, CO
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- 19 Eastern Spring Classic Sale — Columbus, OH
- 21 All Terrain Bull Sale — Walsh, CO (pg. 45)
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- 26 T Heart Ranch High Altitude Bull Sale — La Garita, CO (pg. 45)
- 26 The Clear Choice Bull Sale — Milan, IN (pgs. 29, 45)

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- 2 Belles and Bulls of the Bluegrass — Lexington, KY
- 2 Big Country Genetics Bull Sale — Powell, WY
- 2 The Gathering at Shoal Creek — Excelsior Springs, MO ■

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Ad Sales Staff

For All Your Advertising Needs



Nancy Chesterfield

406-587-2778

nchesterfield@simmgene.com



Rebecca Price

406-587-2778

rprice@simmgene.com

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One Genetics Way
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^a Effect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

^b Effect of sire breed on sale price of beef steer calves sold through Superior Livestock Auction, summer 2020. Odde, K. & King, M. (December 2020). Kansas State University analysis of 394,900 head of beef calves. Estimating the Value of SimAngus-Sired Calves: Superior Livestock Auction – Summer Sales, 2020. For lots of 50 head or more.

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EPD: CE: 4 \$API: 109 \$TI: 73



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By Remington Secret Weapon 185
EPD: CE: 18 \$API: 134 \$TI: 73



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EPD: CE: 15 \$API: 155 \$TI: 91



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EPD: CE: 16 \$API: 181 \$TI: 98



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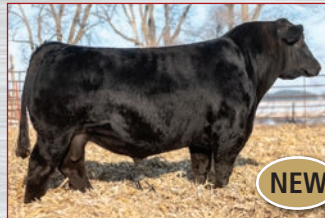
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EPD: CE: 12 \$API: 120 \$TI: 71



NEW

ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 9 \$API: 98 \$TI: 72



NEW

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EPD: CE: 17 \$API: 114 \$TI: 70



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PAL/CLAC Meant To Be 823E

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3/4 NAILE and NWSS Champ

Reckoning 711F

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By LLSF Pays To Believe ZU194
EPD: CE: 11 \$API: 113 \$TI: 74



NEW

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EPD: CE: 14 \$API: 118 \$TI: 74



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By CNS Pays to Dream T759
EPD: CE: 7 \$API: 118 \$TI: 77



NEW

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By W/C Loaded Up 1119Y
EPD: CE: 11 \$API: 127 \$TI: 75



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EPD: CE: 10 \$API: 118 \$TI: 75



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By HPF Quantum Leap Z952
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EPD: CE: 13 \$API: 108 \$TI: 74



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EPD: CE: 13 \$API: 121 \$TI: 74



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LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 14 \$API: 135 \$TI: 88



WS Revival B26
By LLSF Uprising Z925
EPD: CE: 11 \$API: 107 \$TI: 69



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPD: CE: 9 \$API: 124 \$TI: 80



W/C Bankroll 811D
By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 132 \$TI: 80



CLRS Guardian 317G
By Hook's Beacon 56B
EPD: CE: 20 \$API: 210 \$TI: 107



KSU Bald Eagle 53G
By Hook's Eagle 6E
EPD: CE: 14 \$API: 180 \$TI: 105



WLE Black Mamba G203
By WLE Copacetic E02
EPD: CE: 13 \$API: 136 \$TI: 81



FELT Perseverance 302F
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EPD: CE: 15 \$API: 112 \$TI: 71



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EPD: CE: 14 \$API: 135 \$TI: 80



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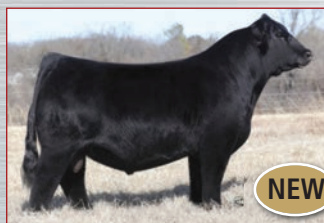
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